

To whom it may concern

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Date 24 September 2014
Subject **Thank You Note to ATCEN Sdn Bhd**

We would like to acknowledge ATCEN Sdn Bhd for organising and executing various in-house programmes over the years for BMW Group Malaysia i.e. "BMW Strategy ONE" team event (for BMW Group Malaysia), Creating the WOW Customer Experience, Effective and Influential Communication.

The work that has been executed by ATCEN has benefited our staff and assisted BMW Group Malaysia in developing our employees' skills and knowledge in these areas.

We would like to thank the ATCEN Team for their commitment and efforts in ensuring effectiveness in the events and sessions they assisted with.

Yours sincerely
BMW Malaysia Sdn Bhd



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