

# READY TO MAKE TRAINING YOUR PROFESSION?

## **Certified Trainer Accelerator** Program (CTAP)

(Certified by Western Kentucky University, USA)

**Duration: 5 Days** 

**Venue: ATCEN Learning Centre,** 

Damansara Perdana, PJ

**Designed for:** ✓ **HRDCorp TTT Graduates** 

✓ Corporate Trainers

**✓** Training Entrepreneurs

√ L&D Professionals

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## Contact us

info@atcen.com

+603-77282623

+6018-233 0760





ATCEN Learning Centre, Damansara Perdana

## Discover Your Breakthrough as a World-Class Trainer – From Jeremy & Ken Personally

"We started ATCEN over 20 years ago because we were obsessed with one thing—developing people. We live for those 'aha!' moments when someone finally gets it... when a confused learner becomes a confident trainer. That's our drug of choice—and it's never worn off."

- Jeremy Lee & Ken Ng

Imagine standing in front of a room filled with eager learners—each with different needs, backgrounds, and learning styles. Now imagine delivering a session so impactful, it transforms not just their behavior but their entire professional trajectory.

That's not fantasy. That's what we do—and what we want you to do.

Over the last two decades, we've built ATCEN from scratch—through rejection, bad partnerships, client walkouts, and being told "you're too small." We've been through it all. And yet, through sheer grit, passion, and perseverance, we built a brand that's trained with every major telco and bank in Malaysia, partnered with global clients, and even opened our own college. We're still training because we love it. And we've helped others rise too. We've watched participants grow from frontline call agents into Heads of Departments. Some of our own team members went on to become top trainers and entrepreneurs. That's what keeps us going. That's why we created the Certified Trainer Accelerator Program (CTAP).

#### CTAP Is For You If...

- You've completed the HRDCorp TTT and now you want more—more credibility, more impact, more
- You're tired of guessing and want a **shortcut** from people who've been through the trenches.
- You want mentors who challenge you, not just clap for you.
- You want to leave with a signature training program, a business plan, and the confidence to pitch and train tomorrow.

We've built this program for those looking for their **breakthrough**—the tribe of future trainers who don't want to just "enter" the training industry, but want to stand out, scale up, and lead it.

Now it's your turn. Are you ready to find your voice—and your tribe? Explore CTAP. Let's Build Your Signature as a World-Class Trainer.







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## **Workshop Description**

Imagine transforming from a competent trainer to a hero of the corporate learning world. What if you could inspire, captivate, and elevate your audience, leaving a lasting impact on their personal and professional growth?

This workshop is designed for those who have completed the foundational Train-the Trainer (TTT) and are ready to become elite trainers. Leveraging cutting-edge AI tools, advanced training methodologies, and personalized coaching, this workshop pushes boundaries, ensuring participants rise to meet the challenges of modern training demands.

Whether you're aspiring to dominate the corporate training world or seeking to refine your expertise to engage diverse audiences, this 5-day intensive program ensures you'll be equipped with unparalleled tools, methodologies, and confidence to deliver world-class training.

Join us and unlock your potential to captivate audiences, create impactful learning experiences, and drive measurable organizational outcomes. It's time to step into the role of the training hero you were meant to be.



## **Workshop Learning Outcomes**

By the end of the workshop, participants will be able to:

- 1. Design AI enhanced training programs that align with organizational objectives.
- 2. Conduct sophisticated TNAs using predictive analytics and adaptive tools.
- 3. Develop competency-based training modules tailored to diverse learner needs.
- 4. Deliver interactive, multimedia driven sessions that captivate and engage.
- 5. Implement advanced evaluation methods (Kirkpatrick Levels 2–4) to measure learning and behavioral change.
- 6. Provide data driven, actionable feedback to promote continuous improvement.
- 7. Manage challenging learner behaviors using coaching and room management techniques.
- 8. Establish and launch your own training business with a clear roadmap for success.
- 9. Build your personal brand for marketing
- 10. Explain the relationship between the various stakeholders in the training industry.

## **Workshop Learning Objectives**

Participants will learn to:

- Integrate AI and advanced e learning tools in training design and delivery.
- Apply the ADDIE model in a dynamic, technology driven context.
- Conduct in depth TNAs to identify critical skill gaps.
- Create competency-based training plans with measurable outcomes.
- · Develop engaging session plans using multimedia, AR/VR, and gamification.
- Customize content for diverse adult learning styles.
- Use advanced facilitation techniques to foster active learner participation.
- Incorporate adaptive assessments and real time feedback tools.

- Evaluate training Kirkpatrick's impact using evaluation model.
- Analyze and leverage data for continuous program improvement.
- Deliver persuasive and impactful presentations using storytelling and AI driven analytics.
- Provide constructive, timely feedback for learner growth.
- Manage classroom dynamics behaviors effectively.
- Foster a culture of lifelong learning participants.
- Develop a comprehensive business plan for launching a training enterprise.
- Utilize best practices in marketing and client management for training success.







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## Workshop Outline / Agenda

## **Training Day 1**

#### 9:00am - 1:00pm

## Module 1: This is Me

- My Self, My Aims and My Desired Journey
  - > Activity: Self-reflection: "Envisioning My Heroic Trainer Journey so far."

## Module 2: Redefining the Trainer's Role in AI

- The evolution of corporate training in the AI age.
- Emerging trends in corporate learning.
- Characteristics of a world-class advanced trainer.
  - > Activity: AI Knowledge Boaster for Trainers

#### 2:00pm - 5:00pm

## Module 3: Advanced Instructional Design (ADDIE) in Action with Al

- Deep dive into ADDIE with a focus on iterative design using AI feedback.
- Best practices for designing immersive, learner centered sessions.
  - > Activity: Develop a mini session plan using the ADDIE framework.

## Module 4: Advanced Training Needs Analysis (TNA)

- Leveraging AI for predictive analytics in TNA.
- Identifying critical competencies and performance gaps.
  - Activity: Design a sample competency-based Training Program

## **Training Day 2**

#### 9:00am - 1:00pm

## **Module 5: Advanced Assessment Techniques with AI**

- Designing adaptive assessments and leveraging AI for real time evaluations.
- Measuring learning outcomes with objective and subjective tools.
- Evaluating behavioral change using Kirkpatrick Levels 1,2 3 & 4.
  - > Activity: Create an assessment rubric for your training program
  - > Activity: Develop an assignment template and action plan.

## 2:00pm - 5:00pm

## **Module 6: Interactive Learning and Engagement Strategies**

- Using role-plays, case studies, and simulations.
- Enhancing engagement through storytelling and visual aids.
  - > Activity: Design an interactive learning session.

#### Workshop Chronology

0830 Registration

0900 Workshop Begin

1030 - 1045 Morning Break

1300 - 1400 Lunch

1530 - 1545 Afternoon Break

1730 End of Workshop

Chronology applies for Day 1 - Day 5









ATCEN Learning Centre, Damansara Perdana

## Workshop Outline / Agenda

#### **Training Day 3**

## 9:00am - 1:00pm

## **Module 7: Delivering & Evaluating a Training Session**

- Participants deliver their final full-length training.
- Receive constructive feedback for improvement.
  - > Activity: Final presentation & feedback with session on managing difficult learners

#### 2:00pm - 5:00pm

## **Module 8: HRDCorp Compliance & Applications**

- Understanding HRDCorp grant application process.
- HRDCorp-claimable training requirements.
- Trainer and Training Provider- TEE and TDMS
  - > Activity: Walkthrough HRDCorp application process.

## Training Day 4 (Training Business)

## 9:00am - 1:00pm

## Module 9: Building a Professional Brand as a Trainer

- Positioning yourself as an industry expert.
- Becoming a thought leader in the training industry.
- Building your brand as an advanced trainer.
- Developing a digital presence
  - > Activity: Develop a personal branding plan and strategy.

## 2:00pm - 5:00pm

## **Module 10: Designing and Delivering a Signature Training Program**

- Developing unique training content.
- Branding yourself as a professional trainer to corporate
- Marketing to Corporate Client
  - > Activity: Develop a training blueprint for corporate clients.

## **Module 11: Setting Up Your Training Business**

- Steps to establish a company or sole proprietorship for training.
- Legal, financial, and operational essentials.
  - > Activity: Create a preliminary business plan outline.

## **Training Day 5 (Training Business)**

#### 9:00am - 1:00pm

## **Module 12: Industry Insights & Working with Training Providers**

- Overview of Malaysia's corporate training industry.
- Understanding how to collaborate with training providers.
  - > Activity: Develop a partnership proposal for a training provider.

#### 2:00pm - 5:00pm

## **Module 13: Scaling and Monetizing Your Training Business**

- Building a lifelong learning mindset.
  - > Activity: Personal action plan for growth.
- Developing training products.
- Licensing and selling training content.
  - > Activity: Develop a monetization plan for training services.

## **Get Yourself Certified by US State University!\***



## **Professional Certificate awarded by** Western Kentucky University (WKU, USA)

Certification is dependent on the following:

- Full Class Attendance (all 5 days)
- Submission of Assignments
- \*terms and conditions applied

Western Kentucky University (WKU) is a State University located in Bowling Green Kentucky, USA. WKU engages the world in acclaimed, technologically enhanced academic programs. The 23,000-student population lives and studies on a campus that has been named "One of the most beautiful in the States".









ATCEN Learning Centre, Damansara Perdana

## Timeline:

MONTH 1					MONTH 2					MONTH 3			
Week 1	Week 2	Week 3	Week 4	Week 5	Week 1	Week 2	Week 3	Week 4	Week 5	Week 1	Week 2	Week 3	Week 4
	Pre Session (Online – 2 hours) Training Day 1 (F2F)	Training Day 2 (F2F)	Coaching Session 1 (Online – 3 hours)	Coaching Session 2 (Online - 3 hours)		Training Day 3 (Online)	Coaching Session 3 (Online— 3 hours)	Training Day 4 (Online)	Coaching Session 4 (Online – 3 hours)		Training Day 5 (Online)	Coaching Session 5 (Online – 3 hours)	Coaching Session 6 (Online – 3 hours)

#### **Pre-Session**

Pre-Assessment and get-to-know and preparation for the session.

## Coaching Session- 1 (3 hours)

Sharing on Training Content Development-Slide Structure with Peer-to-peer feedback role play with BIS.

## Coaching Session- 2 (3 hours)

Feedback on Slide Preparation and Training Activities.

## Coaching Session- 3 (3 hours)

Delivery and Evaluation for all till all participants completed.

## Coaching Session- 4 (3 hours)

Sharing of the Personal or Business Plan.

## Coaching Session- 5 (3 hours)

Sharing of the Personal or Business Plan.

#### Coaching Session- 6 (3 hours)

Sharing of the Personal or Business Plan.

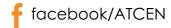
## This Isn't a Training Course. It's Your Shortcut to Impact and Income.

The industry has changed. Being a trainer isn't about delivering slides anymore. It's about crafting immersive, result-driven, Al-powered experiences that move people.

Ken Ng is known for doing exactly that. With 25 years of experience training over 35,000 professionals, he's the secret sauce behind top performers in MNCs and GLCs. He doesn't just facilitate—he engineers transformations. His "CX Architect" approach has reshaped corporate cultures. He'll show you how to embed analytics into your **sessions**, so you're not just talking—you're **triggering behavior change** that sticks.

Jeremy Lee is the strategist who turns trainers into training business owners. As a Chartered Management Accountant and founder of ATCEN, he's cracked the code to monetizing training. When Jeremy walks you through the HRDCorp grant system, it's not about paperwork—it's about funding your dream. His trainees don't just teach—they build six-figure businesses with purpose and credibility.

Together, CTAP is where Ken's world-class instructional design meets Jeremy's proven business blueprint—all delivered with the fire of two men who've walked the path and won









## **KEN NG**

**CX Architect, Contact Centre Mentor and Human Performance** 

#### Formal and Professional Education

- BSc in Marketing and Organizational Communication (University of Oklahoma, USA)
- Bachelor of Business Administration (with Distinction) (University of Oklahoma, USA)

#### Certifications

- Certified Professional Speaker / Certified Support Manager (Service Support Professionals Association of America).
- Certified NLP Practitioner / Certified NLP Coach (NFNLP)
- Certified Associate Coach (CCA and MACC)
- Certified Master Trainer (Western Kentucky University, USA)
- HRD Corp TTT Certified and Accredited Trainer (PSMB)
- Notable Judge, by Customer Relationship Management & Contact Centre Association of Malaysia (CCAM) for annual CRM & CCAM awards

Ken has been in the forefront of the Asian sales and customer interaction management industry since the mid-90's and is better known as "Sifu" to his peers, colleagues, partners and customers.

With more than 25 years of both strategic and operational service, sales and customer interaction experience, Ken is an author of numerous articles and has conducted in-depth research and studies on CX, sales, marketing, contact centers in Asia Pacific. Dynamic and energetic, he is a much sought after speaker and has been involved in providing strategic directions for the Asian service, sales, marketing and customer contact management industry through consulting, summits, congresses, conferences and knowledge sharing tradeshows. He is nominated by the Customer Relationship Management & Contact Center Association of Malaysia (CRM & CCAM) as one of the notable judges in the highly recognized CRM & CCAM Annual Awards in the individual and operations categories since 2005.

His expertise has led to consulting and performance enhancement engagements regionally with Multi-national Companies, Large Local Conglomerates and Government Linked Companies, where he focuses on the mission critical aspects of Contact Center service, sales, marketing and customer interaction Strategic Sales and Service Blueprint design, Turnkey Contact Center projects, Human Capital Recruitment & Development, Service, Sales & Marketing Framework, People Motivation & Teamwork, Business Development, Key Account Servicing, Business Process Rejuvenation, Performance Management implementation and Contact Center Management.

Ken first became involved with Contact Centers and customer interaction in the mid-80's while he was still in America. Since then, he has held a variety of leadership, management and operational roles in service, sales and marketing for major service and sales operations. Ken is also a pioneer/owner of the first premier cyber cafe chain in Malaysia and has held key positions in many organizations such as Senior Consultant with the largest Business Process Outsourcing organization in Asia, Head of Technical Support for the Nokia Care Line responsible for supporting the South East Asia and Asia Pacific region, Contact Center and Marketing Consultant for Microsoft Malaysia to Sales and Marketing Manager for the Kirby Company, USA and many more.















#### IBM, IBBM, ICI Paints, iCimb, iMoney, Indiana University, USA, Indah Water Konsortium (IWK), ING, Inter-Touch, Intel, IOI Properties, iPerintis, IT-365 DHI IT Jebsen & Jessen, Johnson Controls, Juristech KBU, Kementerian Kesihatan Malaysia (KKM/MOH), KIBB, Khazanah Nasional, Kirby Company, USA, KWAP, KWSP L'oreal, Lafarge, LB Aluminum, Lenovo, Lexus Malaysia, LHDN, Lion Petroleum Products MAA, Malaysian Oxygen (MOX), ManU Life, Mary Kay, Masterskill, Maxis, Maybank Group, Mazda, MDEC, Mercedes Benz, Merck, Mesiniaga, Microsoft, Microsoft Malaysia, Mines Marketing, Mitsui OSK Lines, Mitsui Soko, MMC-Gamuda, Monarch, Mondelez, MSIG, MYOB Asia Nestle Malaysia, Nike Malaysia, Nokia Asia Pacific, NTT Docomo, Nu Skin OCBC, Orisoft System Paradise Resorts, ParkRoyal Hotels, PayPal, Petronas, Pfizer, Pharmaniaga, Phillips, Polyplastics, POS Malaysia, Prometric, Proton Edar, Prudential, PSDC, Public Mutual RHB, Real Rewards, Reckitt Benckiser, ResMed, Ricoh, Royal Selangor Samling, Samsung, SCAN Associates, SCICOM, SCOPE International, Shangri-La Hotels & Resorts Shell, Siemens, Silverlake, SNE Marketing, SONOCO, Sony Malaysia, Southern Bank Berhad (SBB), SP Setia, SRG, Standard Chartered Bank (SCB), STAR Publications, Stem Life Malaysia, Sudong, Sunway Group, Super Pages, Suruhanjaya Syarikat Malaysia (SSM), Swiss-Garden, SYABAS . Takaful Malaysia, Taylor's Education Group, Teledirect, Telekom Malaysia (TM), TGV Cinemas, Time dotcom, TNB, TNT, Tokio Marine, Touch n Go, Toyota Capital, TYCO UEM-Sunrise, UMMC, Uni of Oklahoma, UMW Toyota, UOB, UOB Centre of Excellence VADS, Vale, Vsource Watsons Yamaha Motors, Yeo Hiap Seng (M) Zenith Media, Zuellig Pharma info@atcen.com



Companies Ken Ng has trained inhouse: A&W Malaysia, ABS, Ace Synergy, ADT Services, AEON Credit, Affin Bank, AIA, AIA Shared Services, AIG, Air Selangor, Alliance Bank, Alphamatic,

Alphamatic Sys., AmAssurance, AmBank, American Express, AmG Insurance, Amanah Raya Berhad (ARB), AON Malaysia, Asia Assistance Network (AAN), ASTRO, ATOS Services, Aviva, AXA Affin BCG, Bank Islam, Bank Negara Malaysia (BNM) Bank of China, Bank of Maldives, Bank Rakyat, Big Dutchman, Big Pay, Belkin, BeMis, BMW, Boehringer Ingelheim, Bosch, Boustead, BSN Canon Malaysia, Carlsberg Malaysia, CCAM, CCM, Celcom, Celcom Axiata, Century Battery, Century Logistics, Cerebos, Chevron Malaysia, CIMB Aviva, CIMB Group, Citibank Malaysia, City-Link Express,

Club 21, Club Med, CNI, Colgate Palmolive, CommerceDotCom, Crowne Plaza Hotels, CSC Malaysia, Cuckoo Da Ma Cai, Dagang Net, Danone Dumex, DayThree,

Dell Asia Pacific, Dhiraagu (Maldives), DHL Express, DiGi. DST (Brunei) E-Genting Berhad, Easy Call, EON, EON Bank Group,

Etiqa Insurance, Exxon Mobil F-Secure, F&N Dairies, Faber Medi-serve, Festo Malaysia, Fresenius Medical, Fuji Xerox GAB, Genting Group, Gleneagles Hospital, Glenmarie Properties, GRAB, Grand-Flo Berhad, Great Fastern Life Assurance

Hap Seng Group, Hei-Tech Padu, Heidelberg, Henry Butcher, Hewlett Packard, Hilton Hotels, Honda Malaysia, Hong Leong Bank, Huayang



## **JEREMY LEE**

Authentic Leadership Enabler, Executive Coach. Business Acumen, Chartered Management Accountant

#### Formal and Professional Education

- Chartered Global Management Account (CGMA), Associate Chartered Management Accountant (ACMA), Certified Accountant (Malaysia), CA(M)
- MSc. in Engineering Business Management (Warwick University, UK)
- Doctorate in Business Administration- ongoing (UNITAR, MY)

#### Certifications

- John Maxwell Certified Speaker, Coach and Trainer
- Brian Tracy Certified Trainer (Sales, Personal Mastery and Leadership)
- Certified Personal Profiler in DiSC (Thomas International)
- Certified Professional Coach (CCA and MACC)
- Certified NLP Practitioner (NFNLP)
- Certified Master Trainer (Western Kentucky University, USA)
- HRD Corp TTT Certified and Accredited Trainer (PSMB)

## **Working Experience**

- Owner of College, Film Production House, Recruitment Agency, Event & Technology Firms.
- · Worked in Accounting, External Audit, Internal Audit, IT, Vacation Ownership, Hotel, Oil Plantation, Consulting, BPO for Contact Centre and Customer Experience

## **Significant Achievements:**

Jeremy has facilitated sessions with Senior Managers and can manage diverse personalities. He has trained and consulted over 300 companies.

- He has over 3000 days of workshop training experience.
- He has conducted 1-to-1 coaching sessions (3-6 sessions each) for over 40 business owners, senior managers and senior executives.
- Designed, developed and completed Leadership/ Management/ Supervisory/ Graduate Development Programs for CNI, ELK Desa, Etiqa, Danone Dumex, DiGi, DCH Auriga, Heitech-Padu, Heineken, Havi-Logistics, IBM, Maxis, Polyplastics, Sony Marketing, Sony EMC (PG), TM, Toyota Capital, Universiti Malaya Hospital
- Conducted 360 Leadership Evaluation for over 90 participants from 5 different companies.
- Led the CX and Digital Transformation Project in Hong Leong Bank- 7000 participants & CX Value re-designed (2013-2015).
- · Co-lead multiple CX and Transformation Projects in Amanah Raya Berhad, CIMB, Bank of China, Bank Negara, Bank Rakyat, DHL Express, Etiqa, Digi, EON, Intertouch, KWSP, MGCC, **TMNet**
- Facilitated Strategic Planning and Business Acumen Training for multiple MNC and large SME
- Partnered Siemens to upskill their clients.
- Partnered HP to successfully brand 20 MSC status companies via MDEC in 2010
- Successfully got approval for 2 MSC status companies 2000 and 2008.
- Set up in-house Training Academy for Berhad Company 2001.
- Undertaken multiple mid-size M&A personally and for clients.
- Team Lead on joint Accenture IT Project to develop online trading system 2000.
- Project Manager for 1st worldwide ISO 9002:1994 for Vacation Ownership and Hotel Operations, completed in 18 months 1999.











Companies Jeremy has trained inhouse:

ACI Worldwide, ADT, AEON Credit, Alegion, Acer Sales and Service, Affin Hwang, Altera, Alam

Flora, Alliance Bank, Al Rajhi Bank, Ajinomoto, Atos Origin, AIA, AIA Shared Services, Air Liquide,

AMEX, Altera, AmBank, Amanah Raya Berhad, Antah Schindler, Asia Assistance Network, Atlas Capco, Astro AXA, Baby Kiko, Bandaraya

Development, Bank Islam, Bank Rakyat, Bangkok Bank, Bank of China, Bacfree, BASF, BASF

Petronas, Big Dutchman Agriculture, Blackchem,

Malaysia, Celcom, Cellnet, Cerebos Asia Pacific, CCGC, Chuan Huat, CIMA(UK), Cima, CIMB Bank, CMA-CGM, Chin Hin, Comex Genesys, CNI Bhd,

DHL IT, DHL Logistics, DiGi, Duopharma, Easy Call,

FLK-Desa, FNVO BPO, FON, FON Bank, FPIC Group, Etiqa, EPIC-I Exxon Mobil, Fibertex, Fuji

Xerox, FXM, Gamuda, Great Eastern, GE Engine, GRAB, Grand Millennium Hotel, Guinness Anchor

Berhad, Havi Logistics, Healthmetrics, Heitech Padu, Hitachi, Hitachi ebwrox, Hong Leong Bank,

HP, Hilti, Hwang-DBS, IBBM, IBM, ICDM, IJM

Corp. 101 Corporate, Inokom, Intertouch, Inti University College, IPG Media Brands, ISATEC,

Management (China), Kenanga Investment Bank

Berhad, KLK Oleo, KLK Kepong, Kuwait Finance House, KWAP, KWSP, LaFarge, Lenovo, llaollao, LHDN, MAA, Maxis, Maybank, Maybank Life,

Cards, MCIS, MMC Corporation, MMC-Gamuda

Merck. Monarch, MSIG, MYOB, NIAM, Nike, Nirvana,

OCBC, OSK Securities, UOB Bank, Pantai Hospital,

Petronas, PLUS, Prestech, Prometric, Prominent,

Protank, PSDC, Public Bank, Puswari Hospital,

Quinetics Rangkainan Segar, Resource Entity, Resmed, RHB Bank, RHB Insurance, Sapura Crest,

Scomi, Sony EMC, Sony Marketing, Shell Trading, Shell (Miri), Siemens, Siemens Healthcare, Sipco,

Purveyor, The STAR, Telekom Malaysia, Telekom

Sales and Service, Tanco Berhad, TM Touch, TM Net, TNT Worldwide Express, Tenaga Nasional

Berhad, Tokio-Marine, TimeDotcom, Top Glove, Toshiba, Toyota Capital, U-Mobile, UMW Toyota,

UKM Holdings, UOB Bank, VADS, Vsource, Volvo

Trucks, Vision IP, Waterco, Zenith Media, Zuellig

Oleo, Perodua, Pharmaniaga, Philips,

Maybank General Assurance, Mazars,

Development Board, JCL

Mesiniaga,

Nokia, North-West, Nu Skin,

Corp. Spices and

Sunway

Standard Chartered,

Canon

Continental Automotive, CSC, CTOS, Dumex, Danisco, DCH Auriga, Dell, DHL Express,

Brand Suntory, Bursa

Marketing.

Malaysia,

Carlsberg

MBF

Brewery, Cambodian

Bolton,

Iskandar

Regional

MRT, MDEC,

SIRIM. Sliverlake. SMF

Pharma, ZTE.

Seasoning, SP Setia, SRG,

STAR CNC Penang, Sudong, Sunway, Medical, SWIFT, Takaful Ikhlas, T

Nistrans Logistic,

Palm

Bytedance, Cambodia

Public Bank.













## **OUR CLIENTS**

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ACSON Malaysia **AEON Credit** Affin Holdings

Agensi Kaunseling & Pengurusan Kredit (AKPK)

Agro Bank

AHAM Asset Management

AIA Group Air Asia Airfoil Services Air Liquide Air Selangor Ajinomoto Al-Futtaim Al Rajhi Bank Alam Flora Alliance Bank Allianz

Amanah Saham Nasional (ASNB)

AmBank Amcorp

Amanah Raya

AmGeneral Insurance

Amway Apex Dental ASTRO Atomy Auto Bavaria AXA Group

B Braun Medical Industries Bacteria Free Water Filter Baker Hughes Malaysia

Bangkok Bank Bank Islam Bank Rakyat Bank Muamalat Bank Negara Malaysia Bank of China Bank of Maldives Bank Simpanan Nasional BASF Petronas Chemicals

Bausch & Lomb BBDO Asia **BD** Agriculture

Berjaya Sompo Insurance Bermaz Motor Trading

BigPay Blackhem **BMW Group** Bonuslink Boustead Bridgestone British Council Brother International Bursa Malaysia ByteDance (TikTok) Canon Marketing Carlsberg
CCM Pharmaceuticals

Celcom

Cement Industries of Malaysia (CIMA) Cerebos

Chin Hin Group Chuan Huat Resources Chubb Insurance CIDB

Cigna International Health Services

CIMB Bank Cisco Systems Malaysia Citibank Malaysia ClubMed Columbia Asia

Continental Tyre PJ Malaysia Credit Guarantee Corporation

CTOS Data System Cuckoo

Cycle & Carriage Daikin Refrigeration Malaysia Danone Dumex

DayThree

Dagang Net Technologies Decathlon Malaysia Dell Asia Pacific Dhiraaghu Maldives

DHL Group Digi DRB-Hicom DKSH Malaysia Duopharma E.H. Utara Holdings

Eastern Pacific Industrial Corporation Edaran Otomobil Nasional

Edaran Tan Chong Motor

**ELK Desa** ELKEN Entegris Envo BPO Eppendorf Ftiga Insurance **EXACT Malaysia** Exxon Mobil Corporation F&N Dairies (Malaysia) Felda Group Fibertex Personal Care

FireFly FoodPanda Malaysia Fuji Xerox Malaysia Fujitsu Telecommunications

GCH Retail General Electric

Generali Insurance Malaysia

Gene Martino Genting Malaysia Gleneagles Kuala Lumpur Golden Screen Cinema GRAB Malaysia Grand-Flo Grand Millennium Hotel Great Eastern

Gucci (Malaysia) GuocoLand Habib Jewels Hai-O Enterprise

Halal Industry Development Corporation

**HAVI Logistics** HealthMetrics Heineken Malaysia HeiTech Padu **HELP University College** Hilti Asia IT Services Hitachi eBworx Honda Malaysia Honeywell Hong Leong Group Hospital Pusrawi **HSBC** Bank

Hua Yang Huawei Technologies IBM Malaysia IBPO Group iFast Service Centre IJM Corporation IKEA Malavsia Infineon Technologies Inokom Corporation Institut Jantung Negara

Intel Malaysia

International Medical University

International School of Kuala Lumpur (ISKL)

INTI College IOI Group Corporation IPG Mediabrands Iskandar Investment Jobstreet Malaysia Johnson Controls Johor Corporation Johor Port Jotun Paints Juristech

**KDU** College Kementerian Kesihatan Malaysia Kementerian Pelajaran Malaysia Kenanga Investment Bank

**Kerry Ingredients** Khazanah Nasional KLK Oleo Group KPJ Healthcare KPMG Malaysia

Kumpulan Wang Persaraan (KWAP) Kumpulan Wang Simpanan Pekerja (KWSP)

Kuwait Finance House Lee Kum Kee

Lembaga Hasil Dalam Negeri (LHDN) Lembaga Tabung Angkatan Tentera (LTAT) Luno Lexus llaollao Maclean Services

Mah Sing Group Majlis Amanah Rakyat (MARA) Malakoff Utilities

Malaysia Airlines Malaysia Airports Malaysian Life Reinsurance Malaysian Rubber Council Malaysian Resources Corporation Mandarin Oriental Kuala Lumpur **Manpower Staffing Services** 

Mary Kay Mass Rapid Transit Corporation

Maxis Maybank Group Mazars MBSB Bank MCIS MCMC

Measat Broadcast Network Systems

Media Prima

Mercedez-Benz Malaysia Merchantrade Asia Mesiniaga MIDA Microsoft MIDF Property MIMOS

MISC

MIT Insurance Brokers Mitsubishi Motors MMC Corporation MNRB Holdings Monash University Mr. D.I.Y

MSIG Insurance Mydin Mohamed Holdings MYOB Asia NAIM Nanyang Press Naza TTDI

NEC Corporations of Malaysia Nestle Products

Nike Sales Malaysia Nirvana Nistrans Nokia Northport NS BlueScope OCBC Bank OMRON Malaysia

Pacific Mutual Fund Panasonio PayNet PavPal

Pembangunan Sumber Manusia (PSMB)

Penang Port

Penang Skills Development Center (PSDC)

Perkeso Pernec Perodua Petronas Pfizer Pharmaniaga PHHP Marketing PLUS Pokka Ace Polyplastic Pos Malaysia PPG Coatings Prasarana

Primer Kenrich Prince Court Medical Centre

Prokhas

Prometric Technology ProMinent Fluid Controls ProtectHealth Corporation Proton Holdings

Prudential PTPTN Public Bank OES Group **QSR Brands**  ResMed RHB Bank **RHB** Insurance RIA IME Ricoh Robert Bosch Royal Selangor Marketing

Samsung Malaysia Sanofi-Aventis Sarawak Energy

Sarawak Information Systems (SAINS) Sarawak Metro

Schlumberger Seagate

Securiforce Logistics

Securities Industry Development Corporation

SEGi College Senheng Electric (KL) Shangri-La Hotels Shell Siemens Group

Silverlake Sime Darby SME Bank SME Corp Sony EMCS Sonoco Products SP Setia SRG Asia Pacific Standard Chartered Bank Star Publication

StemLife Success Electronics Sudong (Singtel) Sumitomo Mitsui Banking Corporation

Sunpower Malaysia Manufacturing Sunway Group

Suruhanjaya Syarikat Malaysia (SSM) SWIFT Support Services Malaysia

Symphony BPO Takaful Ikhlas Taylor's University Telecontinent Tele-Flow Telekom Malavsia TGV Cinemas The Food Purveyor

The Hilton Group The New Straits Times Press

TIME dotcom TMC Care TNB

TNT Worldwide Express Tokio Marine Insurans

Top Glove . Toshiba Touch 'n Go Tourism Malaysia Toyota Toyota Capital Toyota Tsusho Toyo Tyre U Mobile **UEM Group** UITM UKM Group UMW Group

United Overseas Bank (UOB)

UOA Group VADS Vale Malaysia

ViewPoint Research Corporation Volvo Malaysia

Wasco Berhad Waterco

Watsons Personal Care Store

Weir Minerals Western Digital Wilmar WISE Payments Worldline X-FAB Sarawak Yeo Hiap Seng (Yeo's) YTL Corporation Zakat Selangor Zenith Media Zuellig Pharma

Zurich Insurance













# For more info and Registration Form, please contact:

03-7728 2623 or e-mail to: info@atcen.com



