

# ATCEN

## TALENT

# FUTURESHIFT

Defining Workforce 2030

**16th January 2025**

9.00am - 5.00pm

Wyndham Grand Bangsar,  
Kuala Lumpur

**More information**

+60182330760

info@atcen.com

www.atcen.com



## Partners



**ATCEN** LEARNING  
PLATFORM  
LAUNCHING

## Conference Overview

Talent Futureshift refers to the transformative process of preparing and adapting an organization's workforce to meet the evolving demands of the future. It involves reshaping how talent is developed, managed, and led in response to future emerging trends and every changing workforce expectations.

## Talent Futureshift Main Focus

Preparing employees for future roles by equipping them with emerging skills in technology, leadership, problem-solving and growth-mindset.

Encouraging a culture of continuous learning and flexibility, where individuals and teams can swiftly adapt to changes in technology and market needs.

Fostering leadership that is forward-thinking, capable of guiding talent through complex transitions, and embracing innovation.

Shifting strategies to retain top talent through hybrid work models and aligning personal values with organizational goals.

## Who Should Attend?

- Business Leaders and Senior Management.
- HR Directors, Managers and Professionals.
- Learning & Development Managers and Professionals.
- Organization Development Managers and Professionals.
- Talent Management Acquisition and Recruitment Professionals.
- Academics and Researchers in HR and Organizational Psychology.



CONFERENCE PANELLISTS & SPEAKERS

DISCUSSION 1: THE EVOLVING ROLE OF HUMAN CAPITAL WITH AI



JEREMY LEE

Chief Executive Officer  
ATCEN SDN BHD



KOH SHU FEN

Global Senior Human  
Resources Business Partner  
SWIFT



SAM HAGGAG

Head of Manpower and  
Director of Sales  
MANPOWER GROUP



WILLIAM HOI WEI YUAN

Trainer Lead  
LEADING SOCIAL MEDIA  
PLATFORM

DISCUSSION 2: HOW TO BUILD A FUTURE-PROOF WORKFORCE FOR 2030



KEN NG

Principal Consultant  
ATCEN SDN BHD



HAIKAL AKMAR

Chief Human Resources  
Officer  
UOA GROUP



IZHAM AB WAHAB

Chief Human Capital Officer  
BANK SIMPANAN NASIONAL



RILLA AMRULLAH

Director of Human Resource  
NINJA VAN

SPEAKERS



ASSOC. PROF. DR. HJ.  
AZMI HJ. MOHD

Co-Founder  
CBSI ACCORD SDN BHD



SIMON DAYTON

Director of Learning and  
Development  
PIXLR



CS GILL

Regional Key Account  
Manager  
INFOBIP



NANCY LEE

Program Manager  
CORPORATE COACH ACADEMY



SURESH  
UNNIKRISHNAN

Global Partnerships Officer  
LTT GLOBAL COMMUNICATIONS



PRATHAB V

Principal Consultant  
ESGRIGHT SDN BHD



YEOGESWARAN  
MOORTHY (DAVE)

CX & Digital Learning  
Consultant



**ATCEN**

# CONFERENCE SHOWCASE SESSION





09:15 AM	Welcome Speech & Launch by ATCEN: Jeremy Lee & Ken Ng
09:30 AM	Speaker Session 1: Governance Issues and Effective Strategies by Assoc. Prof. Dr. Hj. Azmi Hj. Mohd (Co-Founder of CBSI ACCORD SDN BHD)
10:00 AM	Speaker Session 2: Reshaping Work Realities with AI by Simon Dayton (Director of Learning and Development of PIXLR)
10:30 AM	Morning Break & Networking
10:45 AM	Discussion Forum 1: The Evolving Role of Human Capital with AI  <u>Moderator:</u> Jeremy Lee (Chief Executive Officer of ATCEN SDN BHD)  <u>Panellists:</u> Koh Shu Fen (Global Senior Human Resources Business Partner of SWIFT) Sam Haggag (Head of Manpower and Director of Sales of MANPOWER GROUP) William Hoi Wei Yuan (Trainer Lead, Leading Social Media Platform)
12:15 PM	Showcase Session 1: Infobip by CS Gill (Regional Key Account Manager of INFOBIP)
12:30 PM	Speaker Session 3: Leaders as Career Coaches by Nancy Lee (Program Manager of CORPORATE COACH ACADEMY)
01:00 PM	Lunch & Networking
02:00 PM	Showcase Session 2 : ATCEN Learning Platform by Suresh Unnikrishnan (Global Partnerships Officer of LTT GLOBAL COMMUNICATIONS)
02:15 PM	Discussion Forum 2: How to Build a Future-Proof Workforce for 2030  <u>Moderator:</u> Ken Ng (Managing Consultant of ATCEN SDN BHD)  <u>Panellists:</u> Haikal Akmar (Chief Human Resources Officer of UOA GROUP) Izham Ab Wahab (Chief Human Capital Officer of BANK SIMPANAN NASIONAL) Rilla Amrullah (Director of Human Resource of NINJA VAN)
03:45 PM	Afternoon Break & Networking
04:00 PM	Speaker Session 4: Understanding Environmental and Social Governance for Human Capital by Prathab V (Principal Consultant of ESGright SDN BHD)
04:30 PM	Speaker Session 5: Successful E-Learning by Yeogeswaran Moorthy (Dave) (CX & Digital Learning Consultant)
05:00 PM	Lucky Draw and Closing



REGISTRATION FORM

Participant 1

Name: (Mr/Ms) \_\_\_\_\_

Job Title: \_\_\_\_\_

Email Address : \_\_\_\_\_

Contact No : \_\_\_\_\_

Participant 2

Name: (Mr/Ms) \_\_\_\_\_

Job Title: \_\_\_\_\_

Email Address : \_\_\_\_\_

Contact No : \_\_\_\_\_

Participant 3

Name: (Mr/Ms) \_\_\_\_\_

Job Title: \_\_\_\_\_

Email Address : \_\_\_\_\_

Contact No : \_\_\_\_\_

Human Resource / Approving Manager

Name: (Mr/Ms) \_\_\_\_\_

Email Address: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Authorize Signature: \_\_\_\_\_

Company Chop:

Job Title: \_\_\_\_\_

Contact No: \_\_\_\_\_

Fax: \_\_\_\_\_

Invoice Attention To / Finance Email: \_\_\_\_\_

Price	<ul style="list-style-type: none"><li>• RM450 nett per pax</li><li>• RM380 nett per pax (for 2 pax or more)</li></ul>
Early Bird Discount	RM350 nett before 31st Dec 2024

Total Investment: \_\_\_\_\_



- Fee includes lunch and refreshments.
- This event is PSMB/HRDC Claimable subject to PSMB/HRDC approval

To register, complete this form:

1. Email form back to sender’s email address [info@atcen.com](mailto:info@atcen.com)

By Bank Draft:

Payable to ATCEN Sdn Bhd and courier to: **D-05-12, Ritze Perdana Business Centre Jalan PJU 8/2, 47820 Damansara Perdana Selangor Darul Ehsan, Malaysia.**

By Bank Direct Transfer:

Account Name: ATCEN Sdn Bhd  
Bank: Public Bank Berhad  
Account Number: 3130460034

By Credit Card:

We take VISA and MasterCard only.  
(3% transaction fees is applicable)  
All bank charges/fees to be borne by payer.



# TERMS & CONDITIONS OF PARTICIPANTS

1. The Organiser and related parties, reserves the right to make any amendments and/or changes to the programme, venue, speaker and/or topics if warranted by circumstances beyond its control.
2. Should for any reason outside the control of the Organiser, the venue or speakers change, or the event be cancelled due to an act of terrorism, extreme weather conditions or industrial action. The Organiser shall endeavour to reschedule but the Client hereby indemnifies and holds the Organiser and related parties, harmless from and against any and all costs, damages and expenses, including attorney fees, which are incurred by the Client.
3. Upon receipt of a completed registration form, it confirms that the Client is registering for the Participant(s) to attend the stated event listed on the registration form
4. Payment is required within fourteen (14) working days of the issuance of the invoice and three (3) working days before the event whichever is earlier.
5. Payment is non-refundable if cancellation occurs seven (7) working days prior to event commencement. However, a substitute is welcome at no additional charge.
6. Walk-in Participants will only be admitted on the basis of seat availability at the event and with immediate full payment.
7. By signing up for this event, Participants give their consent for their database to be used and passed to selected third parties by the Organiser to assist in communicating information which may be deemed to be of suitable interest to the Participant. The Client and Participant are responsible to advise the organiser if they do not wish to be included in the above.
8. Unauthorised duplication, redistribution and reproduction of part or all of the contents in any form in connection to this event is prohibited without the written consent of the Organiser.
9. Organiser shall not be liable if any damages/losses occur which is not caused by the organiser.
10. The Organiser reserves the right to accept or refuse any application without disclosing any reasons thereof.
11. Organiser reserves the right to make amendment on this Terms and Conditions.