

## **PUBLIC WORKSHOP**

# HRD Corp Train The Trainer Certification Course

**Duration: 5 Days** 

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## **HRD Corp Train The Trainer Certification Course**

### **Workshop Description**

Have you ever wondered what separates good trainers from extraordinary ones? Imagine captivating your audience with compelling training that leaves a lasting impact.

This "Train-the-Trainer" workshop empowers you to transform your passion for training into a structured, results-driven craft. Through a five-day immersive experience, you will master the art of adult learning, competency-based training, and impactful delivery techniques.

For this workshop, you will learn from a highly experienced trainer who will elevate your skills and equip you with tools to design, deliver, and evaluate training that drives real-world results.

Join us to unlock your potential and become the world-class trainer your organization and audience deserve. Let us craft learning experiences, not just lessons.





## **Workshop Learning Outcomes**

- Design and implement compelling adult learning experiences.
- Conduct thorough Training Needs Analyses (TNA) to identify learning priorities.
- Develop competency-based training (CBT) programs aligned with organizational goals.
- Deliver dynamic and impactful training sessions that engage learners.
- Facilitate active participation and promote meaningful learning interactions.
- Use strategic questioning techniques to ensure effective knowledge transfer.
- Address and manage challenging learner behaviours with confidence and professionalism.
- Incorporate technology and learning aids to enhance training delivery.
- Conduct competency-based assessments to evaluate learning outcomes accurately.
- Provide clear, actionable feedback to support participants' continuous improvement.

## **Workshop Learning Objectives**

- Define key terms: learning, training, and development.
- Describe the purpose and goals of training programs.
- Explore adult learning principles (e.g., directedness, experience-based).
- Apply adult learning theories to course design.
- Identify participants' preferred learning styles.
- Develop strategies to strengthen participants' training strengths.
- Identify areas for improvement in participants' training skills.
- Outline professional ethics in training.
- Describe the key components of the ADDIE model for training development.
- Use a model to assess performance gaps.
- Analyze data from TNA to identify critical training needs.

- Explain the concept of competency-based training
- Identify suitable training resources for specific training content.
- Develop a detailed module breakdown with learning activities.
- Prepare a comprehensive course design document, including visuals
- Choose appropriate delivery methods based on learning objectives and content.
- Identify strategies to handle challenging learner behaviours.
- Explain the concept of competency-based assessment and evaluating learning.
- Deliver constructive feedback to participants for continuous improvement.









## **HRD Corp Train The Trainer Certification Course**

## Workshop Outline / Agenda

#### Day 1

#### **Module 1: Plan Adult Learning**

- 1.1 Fundamentals of Adult Learning and **Training**
- 1.2 Adult Learning Approaches
- 1.3 Characteristics of a Competent Trainer
- 1.4 Ethics and Guide for Trainers

#### **Module 5: Assess Participant's Competencies**

5.1 Competency Based Assessment

#### Day 2

#### **Module 2: Conduct Training Needs Analysis**

- 2.1 Overview of Training Needs Analysis
- 2.2 Training Needs Analysis Method
- 2.3 Three Levels of Data Analysis
- 2.4 Training Needs Analysis Outcomes
  - With Presentation and Assessment

#### Day 3

## **Module 3: Design Competency Based Training** (CBT)

- 3.1 Overview of Course Requirements
- 3.3 Training Design Development
- 3.2 Training Resources Development
- 3.4 Session Plan Preparation
  - With Presentation and Assessment

#### Day 4

#### **Module 4: Conduct Competency Based Training**

- 4.1 Training Delivery Methodologies
- 4.2 Practical Tips for Challenging Learners
- 4.3 Learning Aids for Training Support
  - With Presentation and Assessment

#### Day 5

Presentation of Group Assignments and Assessment

#### **Workshop Activities and Evaluation:**

#### 1. Pre- and Post-Assessments:

Measure knowledge and skill acquisition. Participants will also need to prepare presentations prior to the workshop.

#### 2. Participant Presentations:

Evaluate learning through practical applications.

#### 3. Behavioural Application:

Supervisors monitor job performance post-training.

#### 4. Evaluation Framework:

Implement Kirkpatrick's Levels 3 & 4 to assess behavioural changes and organizational impact.

#### 5. Follow-Up:

Scheduled individual coaching sessions to address challenges and reinforce learning after the workshop.

This detailed, engaging program ensures that participants gain the skills, confidence, and tools to excel as trainers, creating meaningful learning experiences.

#### Workshop Chronology

0830 Registration

0900 Workshop Begin

1030 – 1045 Morning Break

1300 – 1400 Lunch

1530 - 1545 Afternoon Break

1730 End of Workshop

Chronology applies for Day 1 – Day 5











## **KEN NG**

**CX Architect, Contact Centre Mentor and Human Performance** 

#### Formal and Professional Education

- BSc in Marketing and Organizational Communication (University of Oklahoma, USA)
- Bachelor of Business Administration (with Distinction) (University of Oklahoma, USA)

#### Certifications

- Certified Professional Speaker / Certified Support Manager (Service Support Professionals Association of America)
- Certified NLP Practitioner / Certified NLP Coach (NFNLP)
- Certified Associate Coach (CCA and MACC)
- Certified Master Trainer (Western Kentucky University, USA)
- HRD Corp TTT Certified and Accredited Trainer (PSMB)
- Notable Judge, by Customer Relationship Management & Contact Centre Association of Malaysia (CCAM) for annual CRM & CCAM awards

Ken has been in the forefront of the Asian sales and customer interaction management industry since the mid-90's and is better known as "Sifu" to his peers, colleagues, partners and customers.

With more than 25 years of both strategic and operational service, sales and customer interaction experience, Ken is an author of numerous articles and has conducted in-depth research and studies on CX, sales, marketing, contact centers in Asia Pacific. Dynamic and energetic, he is a much sought after speaker and has been involved in providing strategic directions for the Asian service, sales, marketing and customer contact management industry through consulting, summits, congresses, conferences and knowledge sharing tradeshows. He is nominated by the Customer Relationship Management & Contact Center Association of Malaysia (CRM & CCAM) as one of the notable judges in the highly recognized CRM & CCAM Annual Awards in the individual and operations categories since 2005.

His expertise has led to consulting and performance enhancement engagements regionally with Multi-national Companies, Large Local Conglomerates and Government Linked Companies, where he focuses on the mission critical aspects of Contact Center service, sales, marketing and customer interaction Strategic Sales and Service Blueprint design, Turnkey Contact Center projects, Human Capital Recruitment & Development, Service, Sales & Marketing Framework, People Motivation & Teamwork, Business Development, Key Account Servicing, Business Process Rejuvenation, Performance Management implementation and Contact Center Management.

Ken first became involved with Contact Centers and customer interaction in the mid-80's while he was still in America. Since then, he has held a variety of leadership, management and operational roles in service, sales and marketing for major service and sales operations. Ken is also a pioneer/owner of the first premier cyber cafe chain in Malaysia and has held key positions in many organizations such as Senior Consultant with the largest Business Process Outsourcing organization in Asia, Head of Technical Support for the Nokia Care Line responsible for supporting the Southeast Asia and Asia Pacific region, Contact Center and Marketing Consultant for Microsoft Malaysia to Sales and Marketing Manager for the Kirby Company, USA and many more.















Companies Ken Ng has trained inhouse: A&W Malaysia, ABS, Ace Synergy, ADT Services, AEON Credit, Affin Bank, AIA, AIA Shared Services, AIG, Air Selangor, Alliance Bank, Alphamatic, Alphamatic Sys., AmAssurance, AmBank, American Express, Amg Insurance, Amanah Raya Berhad (ARB), AON Malaysia, Asia Assistance Network (AAN), ASTRO, ATOS Services, Aviva, AXA Affin BCG, Bank Islam, Bank Negara Malaysia (BNM), Bank of China, Bank of Maldives, Bank Rakyat, Big Dutchman, Big Pay, Belkin, BeMis, BMW, Boehringer Ingelheim, Bosch, Boustead, BSN, Bursa

Canon Malaysia, Carlsberg Malaysia, CCAM, CCM, Celcom, Celcom Axiata, Century Battery, Century Logistics, Cerebos, Chevron Malaysia, CIMB Aviva, CIMB Group, Citibank Malaysia, City-Link Express, Club 21, Club Med, CNI, Colgate Palmolive, CommerceDotCom, Crowne Plaza Hotels, CSC Malaysia, Cuckoo

Malavsia

Da Ma Cai, Dagang Net, Danone Dumex, DayThree, Dell Asia Pacific, Dhiraagu (Maldives), DHL Express, DiGi, DST (Brunei)

E-Genting Berhad, Easy Call, EON, EON Bank Group, Etiqa Insurance, Exxon Mobil F-Secure, F&N Dairies, Faber Medi-serve, Festo

Malavsia, Fresenius Medical, Fuii Xerox GAB, Genting Group, Gleneagles Hospital, Glenmarie Properties, GRAB, Grand-Flo Berhad, Great Eastern Life Assurance

Hap Seng Group, Hei-Tech Padu, Heidelberg, Henry Butcher, Hewlett Packard, Hilton Hotels, Honda Malaysia, Hong Leong Bank, Huayang IBM, IBBM, ICI Paints, iCimb, iMoney, Indiana University, USA, Indah Water Konsortium (IWK), ING, Inter-Touch, Intel, IOI Properties, iPerintis, IT-365, DHL IT

Jebsen & Jessen, Johnson Controls, Juristech **K**BU, Kementerian Kesihatan Malaysia (KKM/MOH), KIBB, Khazanah Nasional, Kirby Company, USA, KWAP, KWSP

L'oreal, Lafarge, LB Aluminum, Lenovo, Lexus Malaysia, LHDN, Lion Petroleum Products MAA, Malaysian Oxygen (MOX), ManU Life, Mary Kay, Masterskill, Maxis, Maybank Group, Mazda, MDEC, Mercedes Benz, Merck, Mesiniaga, Microsoft, Microsoft Malaysia, Mines Marketing, Mitsui OSK Lines, Mitsui Soko, MMC-Gamuda, Monarch, Mondelez, MSIG, MYOB Asia Nestle Malaysia, Nike Malaysia, Nokia Asia Pacific, NTT Docomo, Nu Skin

Paradise Resorts, ParkRoyal Hotels, PayPal, Petronas, Pfizer, Pharmaniaga, Phillips, Polyplastics,

OCBC, Orisoft System

POS Malaysia, Prometric, Proton Edar, Prudential, PSDC, Public Mutual

RHB, Real Rewards, Reckitt Benckiser, ResMed, Ricoh, Royal Selangor

Samling, Samsung, SCAN Associates, SCICOM, SCOPE International, Shangri-La Hotels & Resorts, Shell, Siemens, Silverlake, SNE Marketing, SONOCO, Sony Malaysia, Southern Bank Berhad (SBB), SP Setia, SRG, Standard Chartered Bank (SCB), STAR Publications, Stem Life Malaysia, Sudong, Sunway Group, Super Pages, Suruhanjaya Syarikat Malaysia (SSM), Swiss-Garden, SYABAS

Takaful Malaysia, Taylor's Education Group, Teledirect, Telekom Malaysia (TM), TGV Cinemas, Time dotcom, TNB, TNT, Tokio Marine, Touch n Go, Toyota Capital, TYCO

UEM-Sunrise, UMMC, Uni of Oklahoma, UMW Toyota, UOB, UOB Centre of Excellence **V**ADS, Vale, Vsource

Watsons Yamaha Motors, Yeo Hiap Seng (M) Zenith Media, Zuellig Pharma



## **KEN NG**

**CX Architect, Contact Centre Mentor and Human Performance** 

Over 25 years of training, Ken's passion for developing people has provided him with the privilege of accumulating the following experience.







Data as of January 2025









## **JEREMY LEE**

Authentic Leadership Enabler, Executive Coach. Business Acumen, Chartered Management Accountant

#### Formal and Professional Education

- Chartered Global Management Account (CGMA), Associate Chartered Management Accountant (ACMA), Certified Accountant (Malaysia), CA(M)
- MSc. in Engineering Business Management (Warwick University, UK)
- Doctorate in Business Administration- ongoing (UNITAR, MY)

#### Certifications

- John Maxwell Certified Speaker, Coach and Trainer
- Brian Tracy Certified Trainer (Sales, Personal Mastery and Leadership)
- Certified Personal Profiler in DiSC (Thomas International)
- Certified Professional Coach (CCA and MACC)
- Certified NLP Practitioner (NFNLP)
- Certified Master Trainer (Western Kentucky University, USA)
- HRD Corp TTT Certified and Accredited Trainer (PSMB)

#### **Working Experience**

- Owner of College, Film Production House, Recruitment Agency, Event & Technology Firms.
- · Worked in Accounting, External Audit, Internal Audit, IT, Vacation Ownership, Hotel, Oil Plantation, Consulting, BPO for Contact Centre and Customer Experience

#### **Significant Achievements:**

Jeremy has facilitated sessions with Senior Managers and can manage diverse personalities. He has trained and consulted over 300 companies.

- He has over 3000 days of workshop training experience.
- He has conducted 1-to-1 coaching sessions (3-6 sessions each) for over 40 business owners, senior managers and senior executives.
- Designed, developed and completed Leadership/ Management/ Supervisory/ Graduate Development Programs for CNI, ELK Desa, Etiqa, Danone Dumex, DiGi, DCH Auriga, Heitech-Padu, Heineken, Havi-Logistics, IBM, Maxis, Polyplastics, Sony Marketing, Sony EMC (PG), TM, Toyota Capital, Universiti Malaya Hospital
- Conducted 360 Leadership Evaluation for over 90 participants from 5 different companies.
- Led the CX and Digital Transformation Project in Hong Leong Bank- 7000 participants & CX Value re-designed (2013-2015).
- · Co-lead multiple CX and Transformation Projects in Amanah Raya Berhad, CIMB, Bank of China, Bank Negara, Bank Rakyat, DHL Express, Etiqa, Digi, EON, Intertouch, KWSP, MGCC, **TMNet**
- Facilitated Strategic Planning and Business Acumen Training for multiple MNC and large SME
- Partnered Siemens to upskill their clients.
- Partnered HP to successfully brand 20 MSC status companies via MDEC in 2010
- Successfully got approval for 2 MSC status companies 2000 and 2008.
- Set up in-house Training Academy for Berhad Company 2001.
- Undertaken multiple mid-size M&A personally and for clients.
- Team Lead on joint Accenture IT Project to develop online trading system 2000.
- Project Manager for 1st worldwide ISO 9002:1994 for Vacation Ownership and Hotel Operations, completed in 18 months 1999.











Companies Jeremy has trained inhouse:

ACI Worldwide, ADT, AEON Credit, Alegion, Acer Sales and Service, Affin Hwang, Altera, Alam

Flora, Alliance Bank, Al Rajhi Bank, Ajinomoto, Atos Origin, AIA, AIA Shared Services, Air Liquide,

AMEX, Altera, AmBank, Amanah Raya Berhad, Antah Schindler, Asia Assistance Network, Atlas Capco, Astro AXA, Baby Kiko, Bandaraya

Development, Bank Islam, Bank Rakyat, Bangkok Bank, Bank of China, Bacfree, BASF, BASF

Petronas, Big Dutchman Agriculture, Blackchem,

Malaysia, Celcom, Cellnet, Cerebos Asia Pacific, CCGC, Chuan Huat, CIMA(UK), Cima, CIMB Bank, CMA-CGM, Chin Hin, Comex Genesys, CNI Bhd,

DHL IT, DHL Logistics, DiGi, Duopharma, Easy Call,

FLK-Desa, FNVO BPO, FON, FON Bank, FPIC Group, Etiqa, EPIC-I Exxon Mobil, Fibertex, Fuji

Xerox, FXM, Gamuda, Great Eastern, GE Engine, GRAB, Grand Millennium Hotel, Guinness Anchor

Berhad, Havi Logistics, Healthmetrics, Heitech Padu, Hitachi, Hitachi ebwrox, Hong Leong Bank,

HP, Hilti, Hwang-DBS, IBBM, IBM, ICDM, IJM

Corp. 101 Corporate, Inokom, Intertouch, Inti University College, IPG Media Brands, ISATEC,

Management (China), Kenanga Investment Bank

Berhad, KLK Oleo, KLK Kepong, Kuwait Finance House, KWAP, KWSP, LaFarge, Lenovo, llaollao, LHDN, MAA, Maxis, Maybank, Maybank Life,

Cards, MCIS, MMC Corporation, MMC-Gamuda

Merck. Monarch, MSIG, MYOB, NIAM, Nike, Nirvana,

OCBC, OSK Securities, UOB Bank, Pantai Hospital,

Petronas, PLUS, Prestech, Prometric, Prominent,

Protank, PSDC, Public Bank, Puswari Hospital,

Quinetics Rangkainan Segar, Resource Entity, Resmed, RHB Bank, RHB Insurance, Sapura Crest,

Scomi, Sony EMC, Sony Marketing, Shell Trading, Shell (Miri), Siemens, Siemens Healthcare, Sipco,

Purveyor, The STAR, Telekom Malaysia, Telekom

Sales and Service, Tanco Berhad, TM Touch, TM Net, TNT Worldwide Express, Tenaga Nasional

Berhad, Tokio-Marine, TimeDotcom, Top Glove, Toshiba, Toyota Capital, U-Mobile, UMW Toyota,

UKM Holdings, UOB Bank, VADS, Vsource, Volvo

Trucks, Vision IP, Waterco, Zenith Media, Zuellig

Oleo, Perodua, Pharmaniaga, Philips,

Maybank General Assurance, Mazars,

Development Board, JCL

Mesiniaga,

Nokia, North-West, Nu Skin,

Corp. Spices and

Sunway

Standard Chartered,

Canon

Continental Automotive, CSC, CTOS, Dumex, Danisco, DCH Auriga, Dell, DHL Express,

Brand Suntory, Bursa

Marketing.

Malaysia,

Carlsberg

MBF

Brewery, Cambodian

Bolton,

Iskandar

Regional

MRT, MDEC,

SIRIM. Sliverlake. SMF

Pharma, ZTE.

Seasoning, SP Setia, SRG,

STAR CNC Penang, Sudong, Sunway, Medical, SWIFT, Takaful Ikhlas, T

Nistrans Logistic,

Palm

Bytedance, Cambodia

Public Bank.













## **DAVE YEO**

**CX Learning Consultant** 

Dave is a Certified Professional Trainer from Western Kentucky University, USA, and a Certified Course Leader and Trainer for UP Your Service! – Achieving Superior Service by Ron Kaufman. Rooted in and emerging from the service industry, Dave is passionate about delivering value and obsessively determined to transform individuals, teams, and organizations to excel with the highest standards of a highperformance culture. With over 10 years of experience, he has trained and transformed hundreds of customer service agents and support staff, enabling them to excel in individual performance and deliver outstanding customer experiences, many of whom have received numerous compliments, awards, and recognitions within the organization.



After graduating as a Physiotherapist and becoming a certified Pilates practitioner, Dave kick-started his career by serving as a full-time teacher for a religious institution and as a youth leader. It was during this time that he discovered his passion for helping people be the best they can be, leading small groups, and supporting the institution's outreach efforts, fostering growth in individuals and groups alike.

Discovering his interest in the service industry, he ventured into the contact center environment as a customer care officer. Recognized for his potential, he was soon promoted to the role of a soft-skills trainer. Over the course of a decade, while supporting customers and gaining Learning & Development experience in a foreign telecommunications provider, he conducted more than 300 sessions, developing hundreds of individuals in various areas, including Customer Service and Care Fundamentals, Telephone Etiquette, Call Management, Upselling and Cross-selling, Effective Communication, Stress Management, Emotional Management, Emotional Intelligence, Influencing Negotiation, Analytical Thinking and Problem Solving, Assertiveness and Saying NO, Managing Challenging Customers, Call Back Failures, Zero Complaint Management, and many more.

In addition to his extensive service industry experience, Dave has ventured into various industries, including B2C and B2B sales, digital marketing, artificial intelligence, public relations, and media. He has had the privilege of collaborating with leading social media platforms and clients from around the globe, further enriching his versatile skill set.

Dave's diverse skill set also extends to digital learning experiences. He is an advocate of digital learning transformation, known for creating engaging and interactive e-learning content and videos. He has played a pivotal role in digitizing training strategies for organizations through the implementation of Learning Management Systems (LMS) and gamification, thereby enhancing the effectiveness of learning programs. His passion for training, equipping, and developing individuals earned him recognition as the Best Contact Centre Trainer in Malaysia (2018) by the Contact Centre Association of Malaysia (CCAM).

Dave's dynamism, charisma, and expertise are evident in his training delivery, which has not only transformed lives but also increased productivity and produced tremendous improvements in employee engagement scores within organizations. Having devoted himself to helping people discover and pursue their passions, Dave embodies the maxim:

"Discover your passion and push forward to pursue it. Your passion will keep your fire alive!"















## **OUR CLIENTS**

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ACSON Malaysia **AEON Credit** Affin Holdings

Agensi Kaunseling & Pengurusan Kredit (AKPK)

Agro Bank

AHAM Asset Management

AIA Group Air Asia Airfoil Services Air Liquide Air Selangor Ajinomoto Al-Futtaim Al Rajhi Bank Alam Flora Alliance Bank Allianz Amanah Raya

Amanah Saham Nasional (ASNB)

AmBank Amcorp

AmGeneral Insurance

Amway Apex Dental ASTRO Atomy Auto Bavaria AXA Group

B Braun Medical Industries Bacteria Free Water Filter Baker Hughes Malaysia

Bangkok Bank Bank Islam Bank Rakyat Bank Muamalat Bank Negara Malaysia Bank of China Bank of Maldives Bank Simpanan Nasional BASF Petronas Chemicals

Bausch & Lomb BBDO Asia **BD** Agriculture

Berjaya Sompo Insurance Bermaz Motor Trading

BigPay Blackhem **BMW Group** Bonuslink Boustead Bridgestone British Council Brother International Bursa Malaysia ByteDance (TikTok) Canon Marketing Carlsberg
CCM Pharmaceuticals

Celcom

Cement Industries of Malaysia (CIMA)

Cerebos Chin Hin Group Chuan Huat Resources Chubb Insurance

CIDB

Cigna International Health Services

CIMB Bank

Cisco Systems Malaysia Citibank Malaysia ClubMed Columbia Asia

Continental Tyre PJ Malaysia Credit Guarantee Corporation

CTOS Data System

Cuckoo

Cycle & Carriage Daikin Refrigeration Malaysia Danone Dumex

DayThree

Dagang Net Technologies Decathlon Malaysia Dell Asia Pacific Dhiraaghu Maldives

DHL Group Digi

DRB-Hicom

DKSH Malaysia Duopharma E.H. Utara Holdings

Eastern Pacific Industrial Corporation Edaran Otomobil Nasional

Edaran Tan Chong Motor

**ELK Desa** ELKEN Entegris Envo BPO Eppendorf Ftiga Insurance **EXACT Malaysia** Exxon Mobil Corporation F&N Dairies (Malaysia) Felda Group

Fibertex Personal Care FireFly FoodPanda Malaysia Fuji Xerox Malaysia Fujitsu Telecommunications

GCH Retail General Electric

Generali Insurance Malaysia

Gene Martino Genting Malaysia Gleneagles Kuala Lumpur Golden Screen Cinema GRAB Malaysia Grand-Flo Grand Millennium Hotel

Great Eastern Gucci (Malaysia) GuocoLand Habib Jewels Hai-O Enterprise

Halal Industry Development Corporation

**HAVI Logistics** HealthMetrics Heineken Malaysia HeiTech Padu **HELP University College** Hilti Asia IT Services Hitachi eBworx Honda Malaysia Honeywell Hong Leong Group Hospital Pusrawi **HSBC** Bank

Hua Yang Huawei Technologies IBM Malaysia IBPO Group iFast Service Centre IJM Corporation IKEA Malavsia Infineon Technologies Inokom Corporation Institut Jantung Negara

Intel Malaysia

International Medical University

International School of Kuala Lumpur (ISKL)

INTI College IOI Group Corporation IPG Mediabrands Iskandar Investment Jobstreet Malaysia Johnson Controls Johor Corporation Johor Port Jotun Paints Juristech **KDU** College

Kementerian Kesihatan Malaysia Kementerian Pelajaran Malaysia Kenanga Investment Bank

**Kerry Ingredients** Khazanah Nasional KLK Oleo Group KPJ Healthcare KPMG Malaysia

Kumpulan Wang Persaraan (KWAP) Kumpulan Wang Simpanan Pekerja (KWSP)

Kuwait Finance House Lee Kum Kee

Lembaga Hasil Dalam Negeri (LHDN)

Lembaga Tabung Angkatan Tentera (LTAT)

Luno Lexus llaollao Maclean Services

Mah Sing Group Majlis Amanah Rakyat (MARA)

Malakoff Utilities Malaysia Airlines Malaysia Airports Malaysian Life Reinsurance Malaysian Rubber Council Malaysian Resources Corporation Mandarin Oriental Kuala Lumpur

Mary Kay Mass Rapid Transit Corporation

**Manpower Staffing Services** 

Maxis Maybank Group Mazars MBSB Bank MCIS MCMC

Measat Broadcast Network Systems

Media Prima

Mercedez-Benz Malaysia Merchantrade Asia Mesiniaga MIDA Microsoft MIDF Property MIMOS

MISC

MIT Insurance Brokers Mitsubishi Motors MMC Corporation MNRB Holdings Monash University Mr. D.I.Y

MSIG Insurance Mydin Mohamed Holdings MYOB Asia NAIM

Nanyang Press Naza TTDI NEC Corporations of Malaysia

Nestle Products Nike Sales Malaysia

Nirvana Nistrans Nokia Northport NS BlueScope OCBC Bank OMRON Malaysia Pacific Mutual Fund

Panasonio PayNet PavPal

Pembangunan Sumber Manusia (PSMB)

Penang Port

Penang Skills Development Center (PSDC)

Perkeso Pernec Perodua Petronas Pfizer Pharmaniaga PHHP Marketing **PLUS** Pokka Ace Polyplastic Pos Malaysia PPG Coatings Prasarana

Primer Kenrich Prince Court Medical Centre

Prokhas

Prometric Technology ProMinent Fluid Controls ProtectHealth Corporation Proton Holdings Prudential

PTPTN Public Bank OES Group **QSR Brands**  ResMed RHB Bank **RHB** Insurance RIA IME Ricoh Robert Bosch Royal Selangor Marketing

Samsung Malaysia

Sanofi-Aventis Sarawak Energy Sarawak Information Systems (SAINS) Sarawak Metro

Schlumberger Seagate

Securiforce Logistics

Securities Industry Development Corporation

SEGi College Senheng Electric (KL) Shangri-La Hotels Shell Siemens Group

Silverlake Sime Darby SME Bank SME Corp Sony EMCS Sonoco Products SP Setia SRG Asia Pacific Standard Chartered Bank Star Publication

StemLife Success Electronics Sudong (Singtel)

Sumitomo Mitsui Banking Corporation Sunpower Malaysia Manufacturing

Sunway Group

Suruhanjaya Syarikat Malaysia (SSM) SWIFT Support Services Malaysia

Symphony BPO Takaful Ikhlas Taylor's University Telecontinent Tele-Flow Telekom Malavsia TGV Cinemas The Food Purveyor The Hilton Group

The New Straits Times Press TIME dotcom TMC Care

TNB TNT Worldwide Express Tokio Marine Insurans Top Glove

. Toshiba Touch 'n Go Tourism Malaysia Toyota Toyota Capital Toyota Tsusho Toyo Tyre U Mobile **UEM Group** UITM UKM Group UMW Group

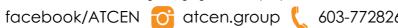
United Overseas Bank (UOB) UOA Group

VADS Vale Malaysia ViewPoint Research Corporation Volvo Malaysia

Wasco Berhad Waterco

Watsons Personal Care Store

Weir Minerals Western Digital Wilmar WISE Payments Worldline X-FAB Sarawak Yeo Hiap Seng (Yeo's) YTL Corporation Zakat Selangor Zenith Media Zuellig Pharma





Zurich Insurance



# For more info and Registration Form, please contact:

03-7728 2623 or e-mail to: info@atcen.com

