

Adding Value. Simply.

# Digital content and platform solutions for English language learning



# Welcome to Reallyenglish

When we established Reallyenglish over 15 years ago our aim was simple: To provide excellence in English language learning online.

Today, our knowledge of students' needs is extensive, and our belief in the power of technology to deliver an interactive, flexible and exciting way to learn English is stronger than ever.

At Reallyenglish we believe you can provide every learner with quality materials that can be accessed anytime, anywhere, in a way that's affordable. We also deliver our platform and content as a white-labelled, cloud-hosted solution which gives you the power to manage your learners' progress and extend your brand.



Since 2002 we have been developing and delivering an unparalleled range of English language learning content. Our team includes experienced teachers and trainers, material writers, programmers, designers, and customer support specialists who all make our products, platform, and user-experience outstanding.



We have thousands of hours of world-class materials that cover **General English**, **Business English**, **IELTS**, **TOEIC**, **Academic English**, **General Vocabulary**, and **Subject-specific Vocabulary** – all of which can be accessed seamlessly on a PC, lap-top or mobile device.

Our range of content can be used off-the-shelf or adapted to suit you and your organisation. We have partnered with more of the leading publishers than any other digital provider, and we have worked closely with hundreds of schools, institutions and companies to deliver bespoke learning solutions.

**Reallyenglish Distributor:** 



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# **Practical English**



Designed to improve general and business English and deliver better test scores. Available across a range of devices, allowing for seamless mobile study.

#### What it is

This is the perfect course for elementary to advanced learners (TOEIC® \* 225-990) who want to improve their overall English language skills in the most efficient and effective way, and thereby get better scores in any of the international proficiency tests.

# What it provides

A clear and objective improvement in a learner's English level and a significant improvement in international test scores for learners who are willing to study the course for 2-3 hours a week over 3-6 months.

### Key course features include:

- Highly personalised learning formula that chooses specific lessons and focuses on each learner's needs and weaknesses
- Seamless study experience across desktop and mobile devices (iOS and Android smartphones/tablets).
- On mobile devices, download lessons for offline study
- Exciting multimedia content and proven educational design, tested and improved constantly by learner feedback
- Grammar: 100 lessons, Listening: 125 lessons, Reading: 125 lessons. Total 350 lessons
- Total lesson time: 45-60 minutes divided into smaller learning modules; leave a lesson at any point and return to exactly where you left off
- Course materials taken from common topics and situations in the English-speaking world, chosen to improve language skills and understanding
- All lessons follow a clear and proven learning cycle, improving skills and confidence step-bystep
- Each lesson includes a test designed to provide timely feedback
- An easy-to-understand Grammar reference, and downloadable MP3 podcasts for all listening lessons provide additional support
- Full reporting and mentoring systems ensue excellent learner progress and an exceptionally high percentage of students completing their course

\*TOEIC is a registered trademark of Educational Testing Service (ETS). This product is not endorsed or approved by ETS.

#### How it works

#### Step 1

Take the Diagnostic Test to assess your level



#### Step 3

The system selects the best lessons for you



## Step 5

Finish the course by passing enough lessons



# Step 2

Start studying your personal course



#### Step 4

You can also choose any lesson from the list



## Step 6

Print certificate as proof of successfully completing the course!