



MALAYSIAN INSTITUTE OF PURCHASING AND MATERIALS MANAGEMENT

Supply Chain Management Conference 2007

Integration of Supply Chain and Logistics Management Training Program

MIPMM Supply Chain Management Conference 2007
(13th- 14th November 2007)

Integration of Supply Chain and Logistic Management Training Program
(15th- 16th November 2007)

Sunway Resort Hotel & Spa, Malaysia
Time: 9.00am- 5.00pm

Conference (SBL Claimable)

MIPMM Supply Chain Management Conference on 13th – 14th November 2007

The MIPMM Supply Chain Management Conference is an interactive experience with exciting speakers, interesting panel discussion and networking by many Supply Chain delegates. This event brings with it invaluable insights from leading companies and practitioners on their innovative strategies and success stories on how to manage a more cost efficient and effective Supply Chain in today's global environment.

Keynote and Opening Address by
YB. Dato' S. Veerasingam
Deputy Minister of Domestic Trade and Consumer Affairs

Key Conference Highlights

- To understand the global environment and its effect on your Supply Chain.
- To better manage operations through Lean Supply Chain Finance.
- To manage a strategic procurement operation.
- To manage a world class warehousing operation.
- To leverage on Supply Chain best practices to ensure cost saving.
- To improve your inventory management system for effectiveness and efficiency.
- To mitigate your Supply Chain risk in an increasingly dangerous environment.
- To leverage on the latest Supply Chain related technology

Key Conference Benefits

- **Appreciate** the latest insights, methodology and views in Supply Chain Management.
- **Acquire** knowledge and workable solutions on how to improve your Supply Chain.
- **Gain Insights** on successful and effective strategies to enhance the communication and development of your workforce.
- **Listen to practical** hands on best practices, experiences and successful case studies from industry practitioners and professionals.
- **Enhance** the effectiveness of the Supply Chain of your organization to ensure the organization objectives are met.
- **Network** with industry practitioners, peers as well as the media to exchange views, share ideas and garner useful contacts.

Who should attend?

Directors, Managers, Executives, Officers and Coordinators related to Logistics, Supply Chain Management, Materials Management, Inventory, Distribution, Warehousing, Store, Material Planning, Shipping, Traffic Management and those who require knowledge and understanding of Supply Chain Management.



A Member of the International Federation of Purchasing and Supply Management

Organizer:



MALAYSIAN INSTITUTE OF PURCHASING
AND MATERIALS MANAGEMENT

Gold Sponsor:



Conference Endorsers:



PERSATUAN ALUMNI AOTS MALAYSIA

Co-Organizer:



STRATEGIC ALLIANCE RESOURCES
(ASIA PACIFIC) SDN BHD

Event Manager:



Day One – 13th November 2007

08.00 Registration, Welcome Coffee & Tea

09.00 Organizer's welcome remarks
Mr. Albert Cheah Khim Chye, PJK, PJM
MIPMM National President

09.05 Chairperson's opening remarks
Mr. Susobhitha Menon
Principal Consultant
SupplyTec Sdn Bhd

09.10 Keynote and Opening Address
By YB. Dato' S. Veerasingam
Deputy Minister of Domestic Trade and Consumer Affairs

09.30 **Supply Chain Management in the Global Context**

- The current trends in supply chain management in the global environment
- Enhancing the Integration of Effective Logistics & Supply Chain Management
- Effectively using Global Suppliers to reduce cost and lead time.
- Effectively managing risks and disruptions to operations.

Mr. Alvin C K Mah
Head of Company
Dagang Net Commerce Sdn Bhd

10.30 Morning Refreshment

11.00 **Applying Lean Supply Chain Finance for Sustainable Competitiveness**

- Discover and understand how Lean Supply Chain Finance can help in providing real time visibility
- How Lean Supply Chain Finance actually reflects the underlying reality of the business
- Why Lean Supply Chain Finance is the way forward to ensure sustainable competitiveness

Mr. Ho Fong Lee,
Founder and Executive Director
Certified Global Supply Chain Board (USA)

12.00 **World Class Warehousing and Inventory**

- Creating a world-class warehouse and inventory management function for your organization.
- Ensure that your organization warehouse management operations are cost effective yet quality focused.
- Improve the productivity of the entire warehouse and inventory operations

Mr. G. Vizayer Raj
Operation & Warehouse Manager
Freight Mark (M) Sdn Bhd

13.00 Network Lunch

14.15 **Enhancing Security and Reducing Risking Logistics**

- The key security issues facing the logistics industry (Sea, Air and Road)
- Enhancing the ways to reduce theft, pilferage, losses and risk
- Discovering ways to improve product traceability using technology

Mr. Bobby Varanasi,
Certified Outsourcing Professional & Vice President – Strategy, Quality & Operations, ea Consulting Inc
Vice Chairman – Marketing & Branding, Outsourcing Malaysia

15.15 Afternoon Refreshment

15.45 **Case Study on Implementing Just-in-Time : Federal Signal**
Federal Signal, a US SME, implemented the JIT system to reduce their inventory. Little did they realize the impact the change would have on their people, their process efficiency and their bottom-line. This case study will look at how the company successfully strengthened their organization supply chain through the implementation of the JIT system. Delegates will benefit from knowledge shared in these areas:

- Structures of Production, Recession-Proofing the Business
- Increasing Innovation, Reducing Inventories and Slaying Slack
- Managing Manpower and Enhancing Employee Empowerment

Dr Ian Mackechnie
Ph.D., M.Com., B.A.(Hons), B.Acc., B.A., Adv.Dip.Bus.(Acc), PNA, MCES, FIAM

16.45 Chairperson's closing remarks

17.00 End Day 1 Conference

Day Two – 14th November 2007

08.00 Registration, Welcome Coffee & Tea

09.00 Chairperson's opening remarks

09.10 **Technology for Logistics and Distribution**

- Using Technology to assist in the documentation of data gathering and enhancing communication
- The benefits of using technology
- The various technology applications available

Mr. Sunil Wahi

Senior Solutions Manager, Supply Chain
Oracle Asia Pacific, Singapore

10.10 Morning Refreshment

10.40 **Utilizing Effective Approaches for Managing Inventories**

- Improving the effectiveness of your inventory management system
- Exploring the use of cross-docking, merge-in-transit, vendor managed, inventory, and on-demand methodologies to reduce inventory
- Utilizing the Lean Six Sigma approach to improve speed and reduce variation in Supply Chain Processes

Dr. Ramlee Ibrahim

Chief Supply Chain Architect
SnT Global Sdn Bhd

11.40 **Improving Communication in Logistics**

- Overview of communication in logistics for the global environment
- Exploring ways to improve communication in logistics to ensure higher efficiency, effectiveness, reduce losses and downtime
- Using sophisticated technology to improve logistical communication.

Mr. Hazuli Hamzah

Logistics Manager, Northern Region
Schenker Malaysia Kulim Hi-Tech Branch

12.40 Network Lunch

14.00 **DHL Assigned Topic**

Mr. TC Lau

Business Development Director
DHL

13.00 Afternoon Refreshment

13.30 **Panel Discussion:**

Strategic Procurement

In today's demand-driven economy, companies need to gain competitive advantage by connecting the strategic practices of sourcing with the operational tactics of having a world class procurement operation.

- World-Class Procurement practices
- The need for Supplier Relationship Management
- Ways of measuring your procurement performance
- Usage of technology in the procurement process

Moderator:

Mr. Susobhitha Menon

Principal Consultant
SupplyTec Sdn Bhd

Panelists:

- **Ms. Eva C P Chan**, Director, Consulting and International Development
Dagang Net Commerce Sdn Bhd
- **Mr. Bobby Varanasi**

16.45 Chairperson's closing remarks

2-Day Integration of Supply Chain and Logistic Management Training Program 15th – 16th November 2007, Sunway Resort Hotel and Spa (SBL Claimable)

Over the last two decades, the discipline of Business Logistics and Supply Chain has advanced from Warehouse and Transportation Management to the boardroom of companies. Business Logistics in today's competitive environment includes all activities to move products and information from one place to another, whereas the Supply Chain provides the framework for companies and their suppliers to work together to bring goods, services and information more efficiently to the ultimate consumer.

This course aims to impart to the participants a sound understanding of the fundamental principles in effectively integrating their Supply Chain and logistic management. Participants will acquire the skills and competencies related to the operational, financial and quantitative tools that are widely used in Logistics & Supply Chain Management.

This course is based on 60% lecture and 40% workshop to resolve daily Logistics & Supply Chain operation issues.

Program Objectives

- To appreciate the need to operate an effective Supply Chain Cycle
- To enhance the effectiveness and efficiency of the logistic operations
- To ensure the profitability of your Supply Chain operations
- To improve the role of purchasing for cost control and quality.
- To operate a more cost effective inventory management system
- To better manage the distribution of materials
- To understand the essentials of import and export procedures.
- To ensure the entire operations is highly performance orientated.
- To explore how outsourcing can enhance your operation

Program Chronology

Day 1 15th November 2007

0830 Registration
0900 **Module 1: Logistic -Concept and Framework**
1030 Tea Break
1045 **Module 2: Logistics Operation Integration**
1300 Lunch
1400 **Module 3: Performance and Profitability in Supply Chain**
1530 Tea Break
1545 **Module 4: Warehouse Operation and Management**
1700 End of Day One

Day 2 16th November 2007

0830 Registration
0900 **Module 5: Transportation Infrastructure and Management**
1030 Tea Break
1045 **Module 6: Measuring The Effectiveness and Efficiency of Operations**
1300 Lunch
1400 **Module 7: Outsourcing A Part of Operations**
1530 Tea Break
1545 **Module 8: Case Studies**
1700 End of Day Two

PROGRAM LEADER

Dr. Pathepen Elumalay who obtained his Doctor of Business Administration from Commonwealth Open University (UK) also holds Masters in Business Administration (MBA) from Victoria University of Technology, Melbourne (Australia). Dr. Pathepen graduated from Chartered Institute of Purchasing and Supply CIPS (UK) and holds Diploma in Purchasing and Materials Management from MIPMM (Malaysia), Certificate in Certified Purchasing Management from NAPM (USA) and also Certificate in Shipping and LCCI Accounting, Business Statistics and Costing.

He had worked in a Multinational Manufacturing company for 22 years before moving to Telecommunication, Oil & Gas and Leisure industry. In the manufacturing industry, he had worked in various departments, Production & Materials Planning and Logistics, Finance, Costing, Marketing & Sales, Warehouse/Stores, Shipping, Purchasing and Materials Management. His last appointment was as a Procurement Manager for an internationally recognized Malaysian corporation engaged in both manufacturing and retailing activities.

Dr. Pathepen is currently one of the selected lecturers for the Asian Institute of Productivity and Quality Management (AIPQM), Malaysian Institute of Purchasing and Materials Management (MIPMM) and Federation of Malaysian Manufacturers (FMM) and Negeri Sembilan Skills Development Centre.

Dr. Pathepen also lectures in Doctor of Business Administration (DBA) and Masters of Business Administration (MBA) programmes.

Besides conducting trainings throughout Malaysia including Sabah and Sarawak, Dr. Pathepen has also traveled to Singapore, Brunei, Indonesia and Thailand to conduct trainings.

Integration of Supply Chain and Logistic Management Program Outline

Module 1: Logistics – Concepts and Frame work

- The Logistics Concepts and Framework
- Logistics Management Objectives
- 3PL & 4PL and their interpretation and objectives

Module 2: Logistical Operations Integration

- The Whole Logistics Operation and Integration
- Purchasing and Supply Chain Management
- Integrated Logistics (Inventory Flow, Information Flow, Operational Requirements)

Module 3: Performance & Profitability in Supply Chain

- The Role of Purchasing
- Materials Planning & Inventory Control
- The Various Types of Inventory Control System.

Module 4: Warehouse Operation & Management

- The Warehouse Definition
- The Essentials of Warehouse/ Store Operations
- Roles of Store/Warehouse in the Overall Management of Materials

Module 5: Transportation Infrastructure and Management

- Infrastructure for Product Movement
- Infrastructure for Materials Handling
- Operational Factors in Transportation Management
- The Distribution & Transportation Management System
- Fundamental Import / Export Procedures

Module 6: Measuring the Effectiveness and the Efficiency of Operations

- Measuring What is Important
- Indicators for the Customer Perspective
- Indicators for operations
- Indicators that affects profitability

Module 7: Outsourcing A Part of Operations

- Understanding Outsourcing and its Benefits
- The Areas of Outsourcing -Warehouse, Distribution ,Shipping & Forwarding
- The Do's and Don't of Outsourcing

Module 8: Studying Case Studies

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 Sunway Resort Hotel & Spa, Malaysia

MIPMM Membership Number: _____

Yes! Please register the delegate(s) for this event
 (Kindly photocopy for more delegates)

Delegate 1
 Name: (Dr/Mr/Mrs/Ms): _____

Job Title: _____

Email: _____

Selection: _____

Delegate 2
 Name: (Dr/Mr/Mrs/Ms): _____

Job Title: _____

Email: _____

Selection: _____

Delegate 3
 Name: (Dr/Mr/Mrs/Ms): _____

Job Title: _____

Email: _____

Selection: _____

Delegate 4
 Name: (Dr/Mr/Mrs/Ms): _____

Job Title: _____

Email: _____

Selection: _____

Approving Manager: _____

Job Title: _____

Email: _____

Company Name: _____

Address: _____

Tel: _____ Fax: _____

For further assistance

Tel : +603 7728 8575
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 Email : mipmmevents@atcen.com

For further information

Visit: www.staresource.com

How did you know about this event?

Please tick (√) for your response/s
 From MIPMM email notification
 From Colleague, Management, HR or Training Department
 Others: _____

Investment for the event:

Conference Only: (A) Non member (B) MIPMM member	RM 1,000 RM 900
Training Program Only (C) Non member (D) MIPMM member	RM 1,400 RM 1,200
Conference + Training Program (E) Non Member (F) MIPMM member	RM 2,200 RM 1,900

The investment includes lunches, refreshments, conference documentation and training materials.

Please tick (√) your choice session(s)

- 2-Day Conference + 2-Day Training Program
- 2-Day Conference only
- 2-Day Training Program only

Group Discount: Enjoy a group discount of **10% for 3 or more participants** register at the same time from the same organization.

Early Bird: Enjoy a 10% discount if you register and make payment before the 28th September 2007

Terms & Conditions

1. Payment is required with registration and must be received prior to the event to guarantee your seat.
2. MIPMM members must state their MIPMM registration number prior to registration. Any MIPMM membership registered thereafter will not be entertained.
3. All payments have to be received 7 working days prior to the event date.
4. Any payments received are non-refundable; however substitute delegates are welcomed at no additional charge.
5. Walk-in participant(s) with payment will only be admitted on the basis of seat availability at the event and with immediate full payment.
6. The organizer reserves the right to make any amendments and/or changes to the training program, venue, facilitator replacements and/or modules if warranted by circumstances beyond its control.

Payment Method

All cheques are to be made payable to
ATCEN COMMUNICATIONS SDN BHD.

Kindly fax this registration form to / mail your payment together with this registration to
ATCEN Communications Sdn Bhd
D-05-12, Ritze Perdana Business Centre,
Jalan PJU 8/2, Damansara Perdana,
47820 P.J. Selangor, Malaysia

Fax No: 603- 7728 2620

Enclosed is our cheque for the event RM _____

Authorized
 Signature : _____

Name : _____

Date : _____

Company Stamp Chop: