

ASIA HUMAN CAPITAL DEVELOPMENT CONFERENCE 2018

Making Learning
The Heart of Your Organisation

21st March 2018, 9am – 5pm Connexion @ Nexus Kuala Lumpur, Malaysia Sponsored & Supported by:



www.atcen.com/asia-human-capital-development-conference-2018

2 Speakers | 4 Moderators | 12 Panelists | 2 Wise Presenters | 100 Companies:

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CONFERENCE OVERVIEW

















Your organization's Learning Curve is its Earning curve. In today's fast-changing and increasingly digital world of work, organizations must constantly adapt and innovate rigorously. We must consistently evolve the way we re-skill and upskill our people to think and evaluate in new situations. We must develop people that are ready and able to take on the challenges and opportunities of change.

Learning must be an integral part of business strategy and day-to-day business.

Learning and development needs are placed at the core of our organizations and it needs to be the heart that drives people and enable real growth.



Ernie Chen
Group CEO,
ATCEN Education Group
President of PORTMAN
Education



Jeremy Lee CEO, ATCEN Sdn Bhd



Ken Ng CEO, PORTMAN College



ATCEN **

SPEAKERS & PANELISTS



Sashikala Devi Director of SME Development, Pembangunan Sumber Manusia Berhad (PSMB)



Zohrab A.S Chong Strategic Learning Director, Maybank Group



Snr Vice President/ Head HR. Siemens Malaysia Sdn Bhd



Wan Nor Ailani Wan Ibrahim Anthony Raja Devadoss Managing Director & Regional Head. PERSOLKELLY Consulting, Asia Pacific



<mark>Sara</mark>h Hidayah Mubarak Head, Leadership & Succession Development, Human Resources. MISC Berhad



Koljit Singh Organization & Culture Excellence. **BASF PETRONAS Chemicals** Sdn Bhd



Norliza Ahmad AGM. Learning & Development, Bank Islam Malaysia Berhad



Dr. Mageswari Kunasegaran Consultant (Talent), Humanology Sdn Bhd



Tan Shu-Tze Founder, Alignz Associates



David Mayo CMO. Ogilvy & Mather Asia Pacific CEO. Ogilvy & Mather Malaysia



Kenny Ong Managing Director, (MY, SG, Indochina) **Universal Music Group**



Fahiyah Binti Yahaya HR and Admin Manager, Fibertex Personal Care Sdn Bhd



Dr. Mohamed Ashraf Iqbal Non-Independent Director HSBC Amanah Director. MindSpring Sdn Bhd



Byron J. Fernandez Country Director. Teledirect Telecommerce Sdn Bhd



Zacharias Rajagopal Director of Human Resource Hard Rock Hotel Desaru Coast



Nadia Nishaa Binti Shamsuri Head of L&D. **MAXIS Berhad**





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Emcee Introduction by <i>Dr. Timothy Law</i> Welcome Speech by <i>Jeremy Lee, CEO, ATCEN Sdn Bhd</i>				
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ganisation				
Moderator: Zohrab A.S Chong, Strategic Learning Director, Group Succession and Talent Development, Group Human Capital, Maybank Berhad				
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Tea Break				
Soft Launch of DreamTalents.com				
ad nicals				



AGENDA

21st MARCH 2018 CONNEXION@NEXUS, KUALA LUMPUR						
	PANEL DISCUSSION 3					
12:10 pm	Developing Agile Employees to Thrive in Uncertainty Ways to create proactive organizations. Removing fear and learning inertia for a learning culture. Developing leaders for uncertainty. Moderator: Ton Shy Ton Founder Aligns Appearates.					
	 Tan Shu-Tze, Founder, Alignz Associates <u>Panelists:</u> David Mayo, CMO, Ogilvy & Mather Asia Pacific / CEO, Ogilvy & Mather Malaysia Sdn Bhd Kenny Ong, MD – Malaysia, Singapore, Indochina, Universal Music Group Sdn Bhd Fahiyah Binti Yahaya, HR and Admin Manager, Fibertex Personal Care Sdn Bhd 					
1:10 pm	Lunch					
2:15 pm	Wise 15: 5 Key Factors for successful E-Learning Content Development Dr. Azma Abdul Hamid, CEO/Learning Strategist, Content Capital Sdn Bhd					
	PANEL DISCUSSION 4					
2:30 pm	 Replacing Appraisals with Coaching and Continuous Feedback The rationale behind removing appraisals, and how to practically do it. How to incorporate a culture of continuous feedback and performance conversations Strategies to embed coaching and drive effective development conversations. 					
	Moderator: Ken Ng, CEO, PORTMAN College Panelists: Dr. Mohamed Ashraf Iqbal, Director, MindSpring Sdn Bhd / Independent Director, HSBC Amanah Byron J. Fernandez, Country Director, Teledirect Telecommerce Sdn Bhd Zacharias Rajagopal, Former Director of HR, Hard Rock Hotel Desaru Coast					
3:30 pm	Wise 15: Key tips on Playing to Learn Jegatheeswaran Manoharan, CEO, Accordia Training & Development Sdn Bhd					
3:45 pm	Tea Break					
4:00 pm	CLOSING SPEAKER					
	Learning and Development in the Digital Age <u>Speaker:</u> Nadia Nishaa Binti Shamsuri, Head of Learning and Development, Maxis Berhad					
4:45 pm	Conference Overview by Organiser					
5:15 pm	Networking Session & End					





REGISTRATION FORM

Please tick the appropriate box (/)	Pre Early Bird Discount Valid till 30th November	Early Bird Discount Valid till 31st January	Standard Price	HRDF Claimable for Registered Malaysian Companies			
Individual	RM 388 excld. GST	RM 588 excld. GST	RM 888 excld. GST				
Group Discount RM 388 per pax excld. GST (3 pax or more from the same company)							
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Registration Form							
To register, complete this form: Email form back to sender's email address/ info@atcen.com OR fax this form to +603-7728 2620							
ATTENDEES DETAILS			COMPANY DETAILS				
Participant 1		Company I	Name :				
Name: (Mr/Ms) :		Address	·				
Job Title :							
Email Address :		Fax	<u> </u>				
Contact No. :		AUTHOR	IZATION				
Participant 2		Human Re	source /				
Name: (Mr/Ms) :			Manager:				
		Job Title	:				
Email Address :		Email Addr	ress :				
Contact No. :		Contact No	o. :				
Contact No		 Authorized	Signature:				
Participant 3		0	24				
Name: (Mr/Ms) :							
Job Title :		Invoice Atte (Mr/Mrs)	ention to :				
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Contact No. :							
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D-05-12, Ritze Perda Jalan PJU 8/2, Dama Malaysia.	dn Bhd and courier to: na Business Centre, ınsara Perdana, 47820 PJ,	Direct Transfer: Account Name: ATCEN Sdn Bhd Bank: Public Bank Berhad Acc No: 3130460034		Credit Card: Ve take VISA and MasterCard nly. 3% transaction fees is applicable) Il bank charges to be borne by payer.			
Terms & Conditions 1. Upon receipt of a completed registration form, it confirms that the organisation is registering for the seat(s) of the participant(s) to attend the conference or training workshop. 2. Payment is required with registration and must be received prior to the event to guarantee the seat/s. 3. Payment has to be received 7 working days prior to the event date to confirm registration. 4. Any cancellation is not-allowed. However substitute/s are welcomed at no additional charges. 5. Walk-in participants with payment will only be admitted on the basis of seat availability at the event and with immediate full payment. 6. The organizer reserves the right to make any amendments and/or changes to the workshop, venue, facilitator replacements and/or modules if warranted by circumstances beyond its control. 7. The information that you provide in the Registration Form and information provided at any other time during the event, can be used by the organizer and related parties to offer, provide and continue to improve its programs and other services. Participants are responsible to advise the organizer if they do not wish to be included in the above.							



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