



ASIA

HUMAN CAPITAL DEVELOPMENT CONFERENCE 2018

**Making Learning
The Heart of Your Organisation**

21st March 2018, 9am – 5pm
Connexion @ Nexus
Kuala Lumpur, Malaysia

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www.atcen.com/asia-human-capital-development-conference-2018

2 Speakers | 12 Panelists | Delegates from:

Ogilvy & Mather Asia Pacific
Telekom Malaysia Berhad
Siemens Malaysia SB
Universal Music Group
Bank Islam Malaysia Berhad
Maybank Berhad
Maxis Berhad
Teledirect Telecommerce SB
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Your organization's Learning Curve is its Earning curve. In today's fast-changing and increasingly digital world of work, organizations must constantly adapt and innovate rigorously. We must consistently evolve the way we re-skill and upskill our people to think and evaluate in new situations. We must develop people that are ready and able to take on the challenges and opportunities of change.

Learning must be an integral part of business strategy and day-to-day business. Learning and development needs are placed at the core of our organizations and it needs to be the heart that drives people and enable real growth.



Ernie Chen
Group CEO,
ATCEN Education Group
PORTMAN Education



Jeremy Lee
CEO,
ATCEN Sdn Bhd



Ken Ng
CEO,
PORTMAN College



Zohrab A.S Chong
Strategic Learning
Director,
Maybank Group



Wan Nor Ailani Wan Ibrahim
Snr Vice President/
Head HR,
Siemens Malaysia Sdn Bhd



Anthony Raja Devadoss
Managing Director &
Regional Head,
PERSOLKELLY Consulting,
Asia Pacific



Norliza Ahmad
AGM, Learning & Development
Bank Islam Malaysia Berhad



Koljit Singh
Organization & Culture
Excellence,
BASF PETRONAS Chemicals
Sdn Bhd



Tan Shu Tze
Founder,
Alignz Associates



David Mayo
CMO,
Ogilvy & Mather Asia Pacific
CEO,
Ogilvy & Mather Malaysia



Kenny Ong
Managing Director
(MY, SG, Indochina)
Universal Music Group



Fahiyah Binti Yahaya,
HR and Admin Manager,
Fibertex Personal Care
Sdn Bhd



Dr Mohamed Ashraf Iqbal
Chairman,
HSBC Amanah
Director,
MindSpring Sdn Bhd



Byron J. Fernandez
Country Director,
Teledirect Telecommerce



Zacharias Rajagopal
Director of Human Resource
Hard Rock Hotel
Desaru Coast



Nadia Nishaa Binti Shamsuri
Head of L&D,
MAXIS Berhad



Jegatheeswaran Manoharan
CEO,
Accordia Training &
Development Sdn Bhd



Dr. Azma Abdul Hamid
CEO/Learning Strategist,
Content Capital Sdn Bhd

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8:30 am Registration

9:00 am Welcome Speech by Organizer

OPENING SPEAKER

9:15 am **The Future of Learning and Development for Organizations**
Speaker (TBC):
By Pembangunan Sumber Manusia Berhad

PANEL DISCUSSION 1

9:45 am **A Better Employee Experience for the Organisation**

- The need to create a culture of fairness, a sense of worth, and purpose for organisation growth.
- Using the office space to infuse organisation values.
- Empower your employees with technology.

Moderator:
Zohrab A.S Chong, Strategic Learning Director, Group Succession and Talent Development, Group Human Capital, Maybank Berhad

Panelists:

- ***Wan Nor Ailani Wan Ibrahim, Snr Vice President/ Head HR of Siemens Malaysia Sdn Bhd***
- ***Anthony Raja Devadoss, Managing Director & Regional Head, PERSOLKELLY Consulting, Asia Pacific***

10:45 am Tea Break

PANEL DISCUSSION 2

11:00 am **Developing a Powerful L&D Brand that Engages**

- Identifying and articulating the benefits of L&D in your organisation.
- Building consistency of message and experience around learning.
- Making the most of the your learning brand in the long term.

Moderator:
Jeremy Lee, CEO of ATCEN Sdn Bhd

Panelists:

- ***Norliza Ahmad, AGM, Learning & Development of Bank Islam Malaysia Berhad***
- ***Koljit Singh, Organization and Culture Excellence, BASF PETRONAS Chemicals Sdn Bhd***

12:05 pm HealthMetrics Presentation

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PANEL DISCUSSION 3

Developing Agile Employees to Thrive in Uncertainty

- Ways to create proactive organizations.
- Removing fear and learning inertia for a learning culture.
- Developing leaders for uncertainty.

Moderator:

Tan Shu Tze, Founder of **Alignz Associates**

Panelists:

- **David Mayo**, CMO of **Ogilvy & Mather Asia Pacific** / CEO of **Ogilvy & Mather Malaysia**
- **Kenny Ong**, MD – Malaysia, Singapore, Indochina of **Universal Music Group**
- **Fahiyah Binti Yahaya**, HR and Admin Manager, **Fibertex Personal Care Sdn Bhd**

12:10 pm

1:15 pm

Lunch

2:15 pm

Wise 15 : 5 Key Factors for successful E-Learning Content Development
Dr. Azma Abdul Hamid, CEO/Learning Strategist, **Content Capital Sdn Bhd**

PANEL DISCUSSION 4

Replacing Appraisals with Coaching and Continuous Feedback

- The rationales behind removing appraisals and how to practically do so
- How to incorporate a culture of continuous feedback and performance conversations
- Strategies to embed coaching and drive effective development conversations.

2:30 pm

Moderator:

Ken Ng, CEO of **PORTMAN College**

Panelists:

- **Dr. Mohamed Ashraf Iqbal**, Director of **MindSpring Sdn Bhd** / Independent Director / Chairman of **HSBC Amanah**
- **Byron J. Fernandez**, Country Director, **Teledirect Telecommerce SB**
- **Zacharias Rajagopal**, Director of H.R., **Hard Rock Hotel Desaru Coast**

3:30 pm

Wise 15 : Key tips on Playing to Learn
Jegatheeswaran Manoharan. CEO, **Accordia Training & Development Sdn Bhd**

3:45 pm

Tea Break

CLOSING SPEAKER

Transitioning from Face to Face to Digital Learning in the Organization

- The Story of Our Digital Learning Journey
- The Success and Pitfalls in the Transition
- What is next?

4:00 pm

Speaker:

Nadia Nishaa Binti Shamsuri, Head of Learning and Development, **Maxis Berhad**

4:45 pm

Conference Overview by Organiser

5:00 pm

Networking Session & End

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3. Payment has to be received 7 working days prior to the event date to confirm registration.
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