



ASIA **HUMAN CAPITAL** **DEVELOPMENT** **CONFERENCE 2018**

Making Learning
The Heart of Your Organisation

21st March 2018
9am – 5pm
Connexion @ Nexus
Kuala Lumpur, Malaysia

www.atcen.com/asia-human-capital-development-conference-2018

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ATCENSM



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Your organisation Learning Curve is it's Earning curve. In today's fast-changing and increasingly digital world of work, organisations must constantly adapt and innovate rigorously. We must consistently evolve the way we re-skill and upskill our people to think and evaluate in new situations. We must develop people that are ready and able to take on the challenges and opportunities of change.

Learning must be an integral part of business strategy and day-to-day business. Learning and development needs placed at the core of our organisations; it needs to be the heart that drives people and enable real growth.

ASIA HCDC 2018 SPEAKERS & PANELISTS

Ernie Chen
*Group CEO, ATCEN
Education Group /
President of PORTMAN
College*



Jeremy Lee
*CEO,
ATCEN Sdn Bhd*



Ken Ng
*CEO,
PORTMAN College*



David Mayo
*CMO, Ogilvy & Mather
Asia Pacific / CEO,
Ogilvy & Mather
Malaysia*



Suhaimi Sulong
*Chief People
Experience Officer, TM
Business Solutions*



**Dr Mohamed Ashraf
Iqbal**
*Director, MindSpring
Sdn Bhd / Independent
Director/Chairman,
HSBC Amanah*



**Normalis Mohd-
Sharif**
*Human Resources
Director, Danone
Dumex*



**Wan Nor Ailani Wan
Ibrahim**
*Snr Vice President/ Head
HR, Siemens Malaysia*

WISE 15 - 15 MINUTES OF INSPIRATIONS AND IDEAS

**Dr. Azma Abdul
Hamid**
*CEO/Learning
Strategist, Content
Capital Sdn Bhd*



**Jegatheeswaran
Manoharan.**
*CEO, Accordia
Training &
Development S/B*

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8:30 am	Registration
9:00 am	Welcome Speech by Organizer
9:15 am	OPENING KEYNOTE
	The Future of Learning and Development for the Future Organisation
9:45 am	PANEL DISCUSSION 1
	<p>A Better Employee Experience for the Organisation Future</p> <p>Your Employee Experiences will determine your ability to attract, hire, and retain your best talent for the foreseeable future. The ability to create high quality experience is a combination of its physical, technological and cultural environment.</p> <ul style="list-style-type: none"> • The need to create a culture of fairness, a sense of worth, and purpose for organisation growth. • Using the office space to infuse organisation values. • Empower your employees with technology. <p>Panelists:</p> <ul style="list-style-type: none"> • Suhaimi Sulong, Chief People Experience Officer of TM Business Solutions • Wan Nor Ailani Wan Ibrahim, Snr Vice President/ Head HR of Siemens Malaysia
10:45 am	Tea Break
11:00 am	PANEL DISCUSSION 2
	<p>Developing a Powerful L&D Brand that Engages</p> <p>A strong L&D brand is essential for learning engagement in your organisation. The more your message connects and resonate with everyone, the greater the support from management and the more powerful the learning for greater organisation success.</p> <ul style="list-style-type: none"> • Identifying and articulating the benefits of L&D in your organisation. • Building consistency of message and experience around learning. • Making the most of the your learning brand in the long term. <p>Panelists:</p> <ul style="list-style-type: none"> • Normalis Mohd-Sharif, Human Resources Director of Danone Dumex • Jeremy Lee, CEO of ATCEN Sdn Bhd • Norliza Ahmad, AGM, Learning & Development of Bank Islam Malaysia Berhad
12:00 pm	<i>Wise 15 : 5 Key tips to making a great online learning videos</i>

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Developing Agile Employees to Thrive in Uncertainty

To thrive in uncertainty, organizations need to develop highly agile employees that are able to adapt and innovate despite the ever changing economic shifts.

- Ways to create proactive organizations.
- Removing fear and learning inertia for a learning culture.
- Developing leaders for uncertainty.

Panelists:

- **David Mayo**, CMO of *Ogilvy & Mather Asia Pacific* / CEO of *Ogilvy & Mather Malaysia*

12:15 pm

1:15 pm

Lunch

2:15 pm

Wise 15 : 5 Key Factors for successful E-Learning Content

Dr. Azma Abdul Hamid, CEO/Learning Strategist, **Content Capital Sdn Bhd**

PANEL DISCUSSION 4

Replacing Appraisals with Coaching and Continuous Feedback

In a constantly changing environment, any scheduled appraisals may be too late. It is an outdated method of evaluating performance and the remedies too late. This session will examine how organisations can move from appraisals to using coaching and continuous feedback for organisational performance.

2:30 pm

- The rationales behind removing appraisals and how to practically do so
- How to incorporate a culture of continuous feedback and performance conversations
- Strategies to embed coaching and drive effective development conversations.

Panelists:

- **Dr. Mohamed Ashraf Iqbal**, Director of *MindSpring Sdn Bhd* / Independent Director / Chairman of *HSBC Amanah*
- **Ken Ng**, CEO of *PORTMAN College*

3:30 pm

Wise 15 : Key tips on Playing to Learn

Jegatheeswaran Manoharan, CEO, **Accordia Training & Development S/B**

3:45 pm

Tea Break

CLOSING SPEAKER

4:00 pm

My Learning Experience Transitioning from Face to Face to Digital Learning in the Organization


- The Story of Our Digital Learning Journey
- The Success and Pitfalls in the Transition
- What is next?

4:45 pm

Conference Overview by Organiser

5:00 pm

Networking Session & End

Please tick the appropriate box (/)	Pre Early Bird Discount Valid till 30 th November 2017	Early Bird Discount Valid till 31 st January 2018	Standard Price	HRDF Claimable for Registered Malaysian Companies
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